

ABSTRACT

THE IMPLEMENTATION OF AUDIO VISUAL AS MEDIA TO IMPROVE STUDENTS' VOCABULARY ACHIEVEMENT

By

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This study investigated whether audio-visual media could improve students' vocabulary achievement and analyzed how each aspect of vocabulary improved in descriptive text. The design of this research was a one-group pre-test-posttest design. The sample of this research was 7 C students at SMPN 1 Kota Agung Tanggamus Lampung. The instruments were pre-test and post-test. The data were analyzed using repeated measure T-test, which determined the significance level by $t\text{-value} > t\text{-table}$.

Furthermore, the result shows that audio visual media could improve students' vocabulary achievement. There is a significant improvement of students' vocabulary achievement after being taught using audio visual as learning media. The $t\text{-value}$ in this research was higher than $t\text{-table}$ ($11.114 > 2.037$). It was proved by the increase of students mean scores increased from 52.56 to 74.06, which the gain was 21.5. Thus, audio visual as learning media could improve students' vocabulary achievement and each aspect of vocabulary such as verbs, nouns, adverbs, and adjective. Audio-visual media can be a learning medium that can improve students' vocabulary skills, because it is visual and sound based, which can make it easier for students to understand the use of new vocabulary.

Keywords: vocabulary, audio visual media, descriptive text, content words, achievement.