

ABSTRACT

CANVA-AIDED PROJECT-BASED LEARNING TO IMPROVE STUDENT'S WRITING ACHIEVEMENT

By

Khafit Royani

This research aims to investigate the significant difference in students' writing achievement and explore their perceptions after the students are exposed to canva-aided project-based learning. The study employed a quantitative experimental method in which the data were taken from pre-test and post-test of writing and students' perception questionnaire. The research used one group pre-test and post-test design and the samples were taken randomly. The samples were 29 students in one class of SMK IT Baitun Nur Central Lampung grade eleven. The data were analysed statistically by using a paired sample t-test.

The results demonstrated that the integration of canva in the project-based learning positively impacted the students' writing achievement. The mean score of the pre-test was 63.62 and the post-test was 76.28. The gain between the mean score of pre-test and post-test was 12.655. In addition, the significance level was $0.000 < 0.05$. It means that there was significant difference between students' writing achievement in the pre-test and post-test. Besides that, the researcher also compared t-value with t-table. In this research, t-value was $19.716 > 2.048$. It means that the implementation of canva-aided project-based learning could improve the students' writing achievement. Regarding the students' perception after the implementation of canva-aided project-based learning, the majority of students in this research delivered positive perceptions when they gave respons to the questioners administered to them. They found that utilization of canva was enjoyable, engaging, and effective for various learning task.

In conclusion, this research highlights the potential benefits of using appropriate technology, such as canva, in language education to foster learning achievements. Implementing Canva-aided project-based learning provided visually appealing support and encouraged students' creativity in expressing their ideas. The researcher suggests further integration of this technology into the language learning process to improve students' writing skills and overall learning motivation.

Keywords: Canva-Aided Project-Based Learning, Writing Achievement and Students' perceptions