Mass communication is communication using mass media intermediaries. One of them is television as the medium of information to the public. There are various kinds of programs that aired on the television. One of them is Raden Kian Santang series. It is a colossal series that provides religious behavior with colossal genre, especially for children. Religious behavior is a positive behavior that should be applied in everyday life.

This study aims to determine how much the influence of Raden Kian Santang series towards religious behavior on elementary school students of SD Negeri 5 Sukadana Market East Lampung. This study uses the theory of SOR (stimulus organism response) with quantitative research method. Data analysis technique used in the study is a simple linear regression with a significance level of 5%. The regression indicates that the value of t is greater than t table \((5.595 > 1.665)\) then \(H_0\) is rejected.

This means that there is moderate influence of Raden Kian Santang series towards religious behavior on students of SDN 5 Sukadana Market East Lampung. So it can be concluded that Raden Kian Santang series affects students religious behavior that is equal to 27%.

Keywords: Television Series, Influence, Religious Behavior.