

ABSTRACT

IMPLICATURES IN CORNER COLUMN DISCOURSE IN *LAMPUNG POST* NEWSPAPER AND ITS IMPLICATIONS IN LEARNING ANECDOTE TEXT IN SENIOR HIGH SCHOOL

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Implicature is an important study because it relates to the function of language as a tool to achieve social objectives in communicating. The problem was what the author adopted in this study, that was the implicature in corner column discourse in *Lampung Post* newspaper and its implications in learning anecdote text in senior high school. The purpose of this research was to describe the forms of implicature along with accompanying illocutionary acts in the implicature in corner column discourse in *Lampung Post* newspaper and its implications in learning anecdote text in senior high school.

This research used a qualitative descriptive method. The research data was gained by statement or response to the discourse containing implicatures while the data source is in the corner column discourse in *Lampung Post* newspaper. Data was collected by collecting *Lampung Post* newspaper, while data were analyzed using heuristic analysis techniques. As for the steps in analyzing the data is done by reducing the data, presenting the data by entering into the corpus of data, interpreting data using heuristic analysis techniques, and then draw conclusions.

The research result showed that was the forms in the implicature in corner column discourse in *Lampung Post* newspaper by expressive illocutionary acts and several its communicative function, that is flicking, criticizing and censuring. This communicative functions was used by using multiple modes, including stating mode, asking, reminding, prohibiting, entertaining, persuading, expecting and complaining. The research result indicated the relevation to anecdote text learning in the tenth grade at KD 4.2 Producing an anecdote text by oral or written. The characteristic similarity between the corner column discourse and anecdote text to be the basic consideration by writer to implicate the research result as a learning source in anecdote text learning in Senior High School.

Key word : implicature, illocutionary acts, heuristic analysis