

ABSTRACT

THE ROLE OF SOCIAL MEDIA AS A MEANS OF REFERENCE POLITICAL KNOWLEDGE OF EDUCATION STUDENTS PANCASILA AND CITIZENSHIP LAMPUNG UNIVERSITY

By

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Social media, especially Instagram and Tiktok, is a tool that can be used by social media users to increase political knowledge, especially for Pancasila and Citizenship Education Students at the University of Lampung, not only as an entertainment medium. Social media, especially Instagram and Tiktok, provide positive contributions and are included in the quite good category and have a significant influence on increasing the political knowledge of Pancasila and Citizenship Education students at the University of Lampung. Apart from that, social media is also an effective means of supporting the political learning process in the digital era. This research aims to determine the role of social media as a means of reference for political knowledge for Pancasila and Citizenship education students at the University of Lampung. The research method used in this research is a descriptive method with a quantitative approach. The research subjects were Pancasila and Citizenship Education students at the University of Lampung. The sample in this study amounted to 74 respondents. Data collection techniques use the main technique, namely questionnaires and supporting techniques, namely observation and documentation.

Keywords: Social Media, Political Knowledge, Students

**PERANAN MEDIA SOSIAL SEBAGAI SARANA REFERENSI
PENGETAHUAN POLITIK MAHASISWA PENDIDIKAN
PANCASILA DAN KEWARGANEGARAAN
UNIVERSITAS LAMPUNG**

Oleh

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Skripsi

**Sebagai Salah Satu Syarat Untuk Mencapai Gelar
SARJANA PENDIDIKAN**

Pada

**Program Studi Pendidikan Pancasila dan Kewarganegaraan
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