ABSTRACT

THE INTERPERSONAL COMMUNICATION ROLE BETWEEN SKINHEAD SUB-CULTURE FOLLOWERS AND TEENAGERS TOWARD TEENAGERS’ LIFE STYLE CHANGES IN BANDAR LAMPUNG

(A Study on Teenagers and Skinhead Sub-culture Followers in Bandar Lampung)

BY

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The objective of this research was to find out the interpersonal communication role between skinhead Sub-culture followers and teenagers’ life style changes in Bandar Lampung. This was a descriptive qualitative research. Informants were taken by purposive sampling and selected based on understanding and knowledge about descriptions and clear and factual information about interpersonal communication role between skinhead sub-culture followers and teenagers toward teenagers’ life style changes. Data collected with in-depth interviews, participate observations and library research.

The interpersonal communication role between skinhead sub-culture followers and teenagers contained of elements of openness, empathy, support, positive attitude, and equality. The intensity of meetings between teenagers and skinhead sub-culture was expected to be able to answer problems in this research, about how did a teenager could imitated or adopt appearance of other persons or even other sub-culture.

The conclusion of this research was that there was a role of interpersonal communication toward teenagers’ life style changes in Bandar Lampung. There were elements of openness, empathy, support, positive attitude, and equality in interaction processes conducted by teenagers between followers of skinhead sub-culture and new followers. Their meeting intensity and interpersonal communication were enough to changes teenagers’ life style who had interpersonal communication with other teenagers who followed skinhead sub-culture.

Keywords: interpersonal communication, life style, skinhead.