

ABSTRAK

**ANALISIS PERUBAHAN KONDISI EKONOMI UMKM DI DESA WAYHUWI
KABUPATEN LAMPUNG SELATAN SEBELUM DAN SAAT PANDEMI
COVID-19
(Studi Kasus UMKM di Sekitar ITERA Desa Way Hui Kecamatan Jati
Agung)**

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Coronavirus Disease 2019 (COVID 19) telah menjadi pandemi yang merubah dunia. Wabah global Corona ini dalam waktu singkat telah menyebabkan lebih dari 250ribu warga meninggal di rumah sakit dikawasan asia, Amerika, Eropa , Australia, Afrika dan Antartika. Sejak tahun 2020 virus Corona menjadi salah satu kasus yang memberikan dampak yang sangat buruk bagi segala sector di seluruh dunia dalam sejarah peradaban. Penelitian ini bertujuan mengetahui pengaruh Pandemi Covid-19 terhadap omzet, laba, dan modal UMKM di Desa Way Huwi sebelum dan selama pandemi. Data dikumpulkan melalui wawancara, dokumentasi, laporan keuangan, dan studi pustaka. Analisis dilakukan dengan menggunakan IBM SPSS 28 for Windows. Hasil uji menunjukkan bahwa omzet, laba, dan modal UMKM menunjukkan perbedaan yang signifikan sebelum dan selama pandemi.

Kata kunci: pandemi covid, UMKM, omzet, laba, aset

ABSTRACT**ANALYSIS OF THE ECONOMIC CHANGES OF MICRO, SMALL, AND
MEDIUM ENTERPRISES (MSMEs) IN WAY HUWI VILLAGE, SOUTH
LAMPUNG REGENCY BEFORE AND DURING THE COVID-19
PANDEMIC****(A Case Study of MSMEs around ITERA in Way Hui Village, Jati Agung
District)****BY****CHENDY AURELLYA**

Coronavirus Disease 2019 (COVID 19) has become a pandemic that has changed the world. This global Corona outbreak in a short time has caused more than 250 thousand people to die in hospitals in Asia, America, Europe, Australia, Africa and Antarctica. Since 2020, the Corona virus has become one of the cases that has had a very bad impact on all sectors throughout the world in the history of civilization. This research aims to determine the effect of the Covid-19 pandemic on turnover, profits and capital of MSMEs in Way Huwi Village before and during the pandemic. Data was collected through interviews, documentation, financial reports and literature studies. Analysis was carried out using IBM SPSS 28 for Windows. The test results show that turnover, profits and capital of MSMEs show significant differences before and during the pandemic.

Keywords: Covid-19, MSMEs, turnover, profit, capita