

ABSTRAK

PENGUNAAN LAYANAN INFORMASI RENCANA KARIR UNTUK MENINGKATKAN MINAT KE PERGURUAN TINGGI PADA SISWA KELAS XII DI SMA N 1 KOTABUMI

Oleh

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Masalah dalam penelitian ini adalah minat belajar ke perguruan tinggi yang rendah. Tujuan penelitian ini adalah mengetahui efektifitas layanan informasi rencana karir untuk meningkatkan minat ke Perguruan Tinggi pada siswa kelas XII SMA Negeri 1 Kotabumi Tahun Ajaran 2022/2023. Penelitian ini menggunakan metode *pre-experimental* dengan *design one-group pretest dan posttest design*. Populasi penelitian ini sebanyak 345 siswa dan sampel sebanyak 30 siswa dipilih dengan menggunakan teknik sampling *purposive sampling*. Teknik pengumpulan data menggunakan skala rencana karir ke perguruan tinggi. Hasil analisis data menggunakan uji paired sample t-test, diperoleh nilai t hitung = 0.682 > t tabel 0.361 maka H_0 ditolak H_a diterima. Kesimpulan penelitian terdapat peningkatan yang signifikan terhadap minat siswa kelas XII SMAN 1 Kotabumi untuk melanjutkan ke perguruan tinggi setelah diberikan layanan informasi karir.

Kata kunci: layanan, informasi karir, minat, siswa

ABSTRACT

USE OF CAREER PLANNING INFORMATION SERVICES TO INCREASE INTEREST IN HIGHER COLLEGE IN CLASS XII STUDENTS AT SMA N 1 KOTABUMI

By

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The problem in this research is that interest in studying at higher education is low. The aim of this research is to determine the effectiveness of career planning information services to increase interest in higher education among class XII students at SMA Negeri 1 Kotabumi for the 2022/2023 academic year. This research uses a pre-experimental method with a one-group pretest and posttest design. The population of this study was 345 students and a sample of 30 students was selected using a purposive sampling technique. The data collection technique uses a career planning scale for college. The results of data analysis using the paired sample t-test, obtained a calculated t value = 0.682 > t table 0.361, so H_0 is rejected and H_a is accepted. The research conclusion was that there was a significant increase in the interest of class XII students at SMAN 1 Kotabumi to continue to college after being provided with career information services.

Keywords: *services, career information, interests, students*