

ABSTRAK

PENGARUH KEPEMILIKAN MANAJERIAL, *CAPITAL ADEQUACY RATIO* (CAR), *LOAN TO DEPOSIT RATIO* (LDR), DAN *NON-PERFORMING LOAN* (NPL) TERHADAP NILAI PERUSAHAAN PADA PERUSAHAAN SEKTOR PERBANKAN YANG TERCATAT PADA BURSA EFEK INDONESIA PERIODE 2003-2022

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Penelitian ini bertujuan untuk mengetahui pengaruh kepemilikan manajerial, *capital adequacy ratio* (CAR), *loan to deposit ratio* (LDR), dan *non-performing loan* (NPL) terhadap nilai perusahaan pada perusahaan sektor perbankan yang tercatat pada Bursa Efek Indonesia periode 2003-2022. Penelitian ini memiliki sampel sebanyak 5 perusahaan yang diambil menggunakan teknik *purposive sampling*. Data yang digunakan dalam penelitian ini merupakan data sekunder dan dianalisis menggunakan program *Statistical Package for Social Sciences* (SPSS) versi 25 dengan teknik pengujian data berdasarkan analisis statistik deskriptif, uji asumsi klasik, uji model regresi dan pengujian hipotesis. Hasil penelitian menunjukkan bahwa kepemilikan manajerial tidak berpengaruh terhadap nilai perusahaan yang diproksikan dengan *Price to Book Value* (PBV). *Capital Adequacy Ratio* (CAR) berpengaruh negatif dan signifikan terhadap nilai perusahaan yang diproksikan dengan *Price to Book Value* (PBV). *Loan to Deposit Ratio* (LDR) berpengaruh positif dan signifikan terhadap nilai perusahaan yang diproksikan dengan *Price to Book Value* (PBV). *Non-Performing Loan* (NPL) berpengaruh negatif dan signifikan terhadap nilai perusahaan yang diproksikan dengan *Price to Book Value* (PBV).

Kata Kunci: Nilai Perusahaan, Kepemilikan Manajerial, *Capital Adequacy Ratio*, *Loan to Deposit Ratio*, *Non-Performing Loan*

ABSTRACT

THE EFFECT OF MANAGERIAL OWNERSHIP, CAPITAL ADEQUACY RATIO (CAR), LOAN TO DEPOSIT RATIO (LDR), AND NON-PERFORMING LOAN (NPL) ON FIRM VALUE OF BANKING COMPANIES LISTED ON INDONESIA STOCK EXCHANGE FOR THE 2003-2022 PERIOD

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This study aims to determine the effect of Managerial Ownership, Capital Adequacy Ratio (CAR), Loan to Deposit Ratio (LDR), and Non-Performing Loan (NPL) on the firm value of banking companies listed on Indonesia Stock Exchange for the 2003-2022 period. This study has a sample of 5 companies taken using a purposive sampling technique. The data used in this study are secondary data and were analyzed using the Statistical Package for Social Sciences (SPSS) version 25 with data testing techniques based on descriptive statistical analysis, classical assumption test, regression model test and hypothesis testing. The results showed that managerial ownership has no effect on firm value proxied by Price to Book Value (PBV). Capital Adequacy Ratio (CAR) has negative effect and significant effect on firm value proxied by Price to Book Value (PBV). Loan to Deposit Ratio (LDR) has a positive and significant effect on firm value proxied by Price to Book Value (PBV). Non-Performing Loan (NPL) has negative effect and significant effect on firm value proxied by Price to Book Value (PBV).

Keywords: Firm Value, Managerial Ownership, Capital Adequacy Ratio, Loan to Deposit Ratio, Non-Performing Loan.