

ABSTRAK

DAMPAK INDUSTRI MINYAK KELAPA SAWIT TERHADAP KONDISI SOSIAL, EKONOMI DAN LINGKUNGAN MASYARAKAT SEKITAR PT SINAR JAYA INTI MULYA DESA BANJARSARI KECAMATAN METRO UTARA

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Perkebunan kelapa sawit salah satu produk perkebunan yang memberikan pengaruh positif terhadap pertumbuhan ekonomi dan sosial. Salah satu industri kelapa sawit di Provinsi Lampung adalah PT. Sinar Jaya . Keberadaan PT Sinar Jaya Inti Mulya memiliki dampak sosial, ekonomi dan lingkungan yang dirasa memberikan kerugian bagi manusia, maupun lingkungan yaitu mengurangi kenyamanan masyarakat sekitar. Berdasarkan uraian tersebut peneliti tertarik mengulas lebih lanjut mengenai pengaruh Keberadaan PT tersebut. Tujuan dilakukan penelitian untuk memberikan gambaran dan penjelasan mengenai dampak kondisi sosial ekonomi dan lingkungan keberadaan PT Sinar Jaya Inti Mulya terhadap masyarakat sekitar didasarkan pada persepsi, eksplorasi pemikiran dan pengembangan konsep di Desa Banjar Sari Kecamatan Metro Utara Kota Metro. Pengumpulan data penelitian dilakukan dengan tahapan observasi, wawancara, dan dokumentasi. Hasil penelitian yaitu keberadaan PT Sinar Jaya Inti Mulya memiliki dampak positif yang lebih besar terhadap kondisi ekonomi, sosial dan lingkungan contohnya penyediaan fasilitas sosial sekitar perusahaan seperti perbaikan masjid dan mushola dan perubahan mata pencaharian warga sekitar dengan penghasilan yang lebih baik.

Kata kunci : Dampak, Perkebunan Kelapa Sawit, Sosial, Ekonomi, Lingkungan.

ABSTRACT

THE IMPACT OF THE PALM OIL INDUSTRY ON THE SOCIAL, ECONOMIC AND ENVIRONMENTAL CONDITIONS OF THE COMMUNITY AROUND PT SINAR JAYA INTI MULYA BANJARSARI VILLAGE NORTH METRO DISTRICT

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Oil palm plantations are one of the plantation products that have a positive influence on economic and social growth. One of the palm oil industry in Lampung Province is PT. Sinar Jaya . The existence of PT Sinar Jaya Inti Mulya has social, economic and environmental impacts that are felt to provide harm to humans, as well as the environment that reduces the comfort of the surrounding community. Based on the description, researchers are interested in reviewing further about the influence of the existence of the PT. The purpose of this research is to provide an overview and explanation of the impact of the existence of PT Sinar Jaya Inti Mulya on the welfare of the surrounding community based on perception, thought exploration and concept development in Banjar Sari village, North Metro District, Metro City. The collection of research data is carried out with the stages of observation, interviews, and documentation. The results of the study are the existence of PT Sinar Jaya Inti Mulya has a greater positive impact on economic, social and environmental conditions for example the provision of social facilities around the company such as the repair of mosques and prayer rooms and changes in the livelihoods of local residents with better income.

Keyword: *Oil Palm Plantation, Plantation Impact, Social, Economic, Environmental.*