

## ABSTRACT

### EFFECT OF NONVERBAL TO CHILDREN LANGUAGE EQUATION (A CASE STUDY ON SHAUN THE SHEEP)

by  
DEWI OCTAVIA

Animation show is one of the entertainment for the children. They would spent their time with watching television. Television also has a function as information and knowledge for children. Howard (2011) said that there were 8 kind of equation, one of them was language equation. Usually, animation show in television is in verbal impressions. The problem occurred when some of the animation shows without text. The purpose of this study was to know how much the effect of nonverbal to children language equation.

This research was conducted in Francis elementary school on November 30<sup>th</sup> 2012. The research was done by using questionnaires spread on the Grade 5 students who were in 3 classes. The data were analyzed by Product Moment , Alfa Cronbach, and simple linear regression.

The results of this study indicate that by watching animation nonverbal have an influence on children's equation. So the hypothesis was accepted that there was an effect of nonverbal to children language equation. With t values 7,254 and 1,676 t table. The effect of nonverbal to children language equation was 45%. Shaun the Sheep animation show has enough influence for children language equation. Although the animation show didn't use text, otherwise the children could understood indeed and give good responses of communication nonverbal. Parents should take care of their children and saw what equation their children have to explore them.

Keywords: basic learning, media effect, nonverbal media