ABSTRAK

PENGEMBANGAN PROGRAM PEMBELAJARAN TEMA KEWIRAUSAHAAN TERINTEGRASI PjBL-STEM DENGAN STRATEGI *DESIGN THINKING* UNTUK MENSTIMULASI KEMAMPUAN BERPIKIR KREATIF DAN KEWIRAUSAHAAN PESERTA DIDIK DI SDN 2 SURABAYA LAMPUNG TENGAH

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Penelitian ini bertujuan mendeskripsikan validitas, kepraktisan, dan efektivitas program pembelajaran berbasis PjBL-STEM dengan strategi *design thinking* untuk menstimulus keterampilan berpikir kreatif dan kewirausahaan peserta didik pada materi daur ulang sampah plastik. Jenis penelitian pengembangan ini mengacu pada model ADDIE. Teknik analisis data pada pengembangan produk menggunakan analisis persentase terhadap skor validitas dan kepraktisan, serta analisis statistik untuk efektivitas. Hasil analisis data menunjukkan program pembelajaran kewirausahaan berbasis PjBL-STEM strategi *design thinking* valid untuk menstimulus keterampilan berpikir kreatif dan kewirausahaan peserta didik pada sampah plastik dengan bobot persentase 92,40% dengan kriteria sangat valid. Kepraktisan program pembelajaran memperoleh bobot persentase 93,03% dengan kriteria sangat praktis, dan efektivitas memperoleh *N-Gain* 0,65% dengan kriteria peningkatan sedang. Berdasarkan hasil analisis data yang telah dilakukan, dapat disimpulkan bahwa program pembelajaran dinyatakan valid yang memuat modul ajar secara isi tersusun atas komponen-komponen dari perencanaan pembelajaran yang menjadikan guru lebih terarah dalam melaksanakan pembelajaran dan waktu pelaksanaan lebih efisien. LKPD dan *Handout* telah memenuhi kriteria bahan ajar yang baik, kepraktisan program pembelajaran terkategori sangat praktis, sehingga dapat digunakan pada pembelajaran kewirausahaan SD Fase C, kelas V semester ganjil, efektivitas program pembelajaran terkategori sedang, sehingga program pembelajaran berbasis PjBL-STEM dengan strategi *design thinking* dinyatakan dapat menstimulus keterampilan berpikir kreatif dan kewirausahaan peserta didik.

Kata kunci: *Design thinking*, Kewirausahaan, Kreatif, *PjBL-STEM*, program pembelajaran.

ABSTRACT

DEVELOPMENT OF ENTREPRENEURSHIP THEME LEARNING PROGRAM INTEGRATED PjBL-STEM WITH DESIGN THINKING STRATEGY TO STIMULATE CREATIVE THINKING SKILLS AND ENTREPRENEURSHIP SKILLS OF STUDENTS IN ELEMENTARY SCHOOL 2 SURABAYA CENTRAL LAMPUNG

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This study aims to describe the validity, practicality, and effectiveness of PjBL-STEM-based learning programs with design thinking strategies to stimulate students' creative thinking and entrepreneurship skills on plastic waste recycling material. This type of development research refers to the ADDIE model. Data analysis techniques in product development use percentage analysis of validity and practicality scores, as well as statistical analysis for effectiveness. The results of data analysis show that the entrepreneurship learning program based on PjBL-STEM design thinking strategy is valid to stimulate students' creative thinking and entrepreneurship skills in plastic waste with a percentage weight of 92.40% with very valid criteria. The practicality of the learning program obtained a percentage weight of 93.03% with very practical criteria, and the effectiveness of obtaining N-Gain 0.65% with moderate improvement criteria. Based on the results of the data analysis that has been carried out, it can be concluded that the learning program is declared valid which contains teaching modules in content composed of components of learning planning that make teachers more directed in implementing learning and more efficient implementation time. LKPD and Handout have met the criteria for good teaching materials, the practicality of the learning program is categorized as very practical, so it can be used in learning entrepreneurship in Phase C elementary schools, class V odd semester, the effectiveness of the learning program is categorized as moderate, so that the PjBL-STEM-based learning program with a design thinking strategy is stated to stimulate students' creative thinking and entrepreneurship skills.

Keywords: Creative thinking, design thinking,entreprenuril thinking, learning program, , PjBL-STEM.