

ABSTRAK

KETERLIBATAN DIASPORA DALAM MENDUKUNG DIPLOMASI PUBLIK INDONESIA DI AUSTRALIA TAHUN 2019-2023

Oleh

Mutiara Chalida Anafa

Peran negara asal, keterbatasan akses sumber daya, kendala teknologi, dinamika politik lokal, serta faktor budaya, pendidikan dan sosial menjadi faktor yang memengaruhi keterlibatan diaspora Indonesia dalam diplomasi publik di Australia pada tahun 2019-2023. Faktor-faktor ini, menjadi tantangan utama yang memengaruhi keterlibatan diaspora dalam diplomasi publik. Tujuan dari penelitian ini ialah menganalisis keterlibatan diaspora dalam mendukung diplomasi publik Indonesia di Australia tahun 2019-2023.

Penelitian ini menggunakan konsep diplomasi diaspora milik Liam Kennedy dengan 5 indikator yaitu, *economic development*, *politics and strategics diplomacy*, *social networks and community*, *identity and culture*, dan *education and knowledge* serta konsep diaspora untuk menganalisa terkait keterlibatan diaspora pada diplomasi publik Indonesia di Australia tahun 2019-2023. Metode penelitian yang digunakan ialah pendekatan kualitatif dengan analisis deskriptif berdasarkan sumber jurnal, artikel, laporan milik lembaga dan organisasi, portal berita, dan *website*.

Hasil penelitian menunjukkan keterlibatan diaspora dalam diplomasi publik Indonesia di Australia tahun 2019-2023 melalui 5 indikator diplomasi diaspora. Pada *economic development* melalui remitansi, investasi, dan transfer keahlian. Pada *politics and strategics diplomacy*, melalui upaya memudahkan berbagai kepentingan politik Indonesia. Pada *social networks and community*, melalui pengembangan generasi kedua dan pemberian bantuan sosial. Pada *identity and culture* melalui keterlibatan di berbagai festival dan gastrodiplomasi. Terakhir, pada *education and knowledge* melalui transfer ilmu pengetahuan, mobilisasi pendidikan, inisiatif pendidikan dan transformasi sosial.

Kata Kunci: Diaspora, Diplomasi Publik, Indonesia, Australia

ABSTRACT

THE INVOLVEMENT OF THE DIASPORA IN SUPPORTING INDONESIA'S PUBLIC DIPLOMACY IN AUSTRALIA FROM 2019 TO 2023

By

Mutiara Chalida Anafa

This study The role of the home country, limited access to resources, technological constraints, local political dynamics, as well as cultural, educational, and social factors influence the involvement of the Indonesian diaspora in public diplomacy in Australia from 2019 to 2023. These factors present major challenges that affect diaspora engagement in public diplomacy. The purpose of this study is to analyze the involvement of the diaspora in supporting Indonesia's public diplomacy in Australia from 2019 to 2023. This study employs Liam Kennedy's concept of diaspora diplomacy, which consists of five indicators: economic development, politics and strategic diplomacy, social networks and community, identity and culture, and education and knowledge. Additionally, the concept of diaspora is used to analyze the involvement of the diaspora in Indonesia's public diplomacy in Australia from 2019 to 2023. The research methodology used is a qualitative approach with descriptive analysis based on sources such as journals, articles, institutional and organizational reports, news portals, and websites. The findings indicate that the Indonesian diaspora's involvement in Indonesia's public diplomacy in Australia from 2019 to 2023 is reflected through the five indicators of diaspora diplomacy. In economic development, this is evident through remittances, investments, and the transfer of expertise. In politics and strategic diplomacy, it is demonstrated by efforts to facilitate Indonesia's political interests. In social networks and community, engagement is seen through the development of the second generation and the provision of social assistance. In identity and culture, the diaspora participates in various festivals and gastrodiploamcy initiatives. Lastly, in education and knowledge, involvement is observed through knowledge transfer, educational mobilization, educational initiatives, and social transformation.

Keywords: Diaspora, Public Diplomacy, Indonesia, Australia