

## **ABSTRACT**

### **THE EFFECTIVENESS OF AUDIO-VISUAL MEDIA (STORYTELLING) IN TEACHING LISTENING**

**By**

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This study aimed to investigate the effectiveness of audio-visual media in teaching listening, particularly in listening to narrative texts (storytelling). The research design used was a one-group pre-test–post-test design. The sample consisted of 30 students from the third-grade students at SMP PGRI 1 Natar, Lampung. The instruments used for data collection were the pre-test and the post-test. The data from listening comprehension were analyzed using repeated measures t-test in order to know whether there was an improvement on students' listening skill after receiving the treatments.

The results indicate that audio-visual media is effective in teaching listening. Additionally, the students' mean scores increased from 38.53 to 90.80, representing a gain of 52.27 points. There was a significant improvement in students' listening skills after being taught using audio-visual media as a learning media. This significance can be seen from the fact that H1 is accepted since the p-value (0.000) is lower than the significance level (0.05). These results suggest that audio-visual media can be an effective learning media to enhance students' listening skills, as it combines visual and auditory elements that make it easier for students to comprehend the material.

**Keywords:** *listening skill, audio-visual media, narrative text, storytelling.*