

ABSTRAK

PENGEMBANGAN MEDIA PEMBELAJARAN INTERAKTIF POWERPOINT BERBANTUAN *ISPRING SUITE 10* YANG VALID DAN LAYAK PADA MATERI AKUNTANSI SEBAGAI SISTEM INFORMASI UNTUK SISWA KELAS XII SMA N 14 BANDAR LAMPUNG TAHUN PELAJARAN 2023/2024

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Pengembangan media pembelajaran interaktif *powerpoint* berbantuan *iSpring suite 10* untuk meningkatkan hasil belajar peserta didik dilatarbelakangi rendahnya ketertarikan belajar peserta didik akibat kurang variatifnya media pembelajaran yang digunakan, sehingga peserta didik mengalami kesulitan memahami materi pembelajaran, terkhusus materi Akuntansi sebagai Sistem Informasi. Oleh karena itu, dibutuhkan media belajar yang menarik berupa media pembelajaran interaktif *powerpoint* berformat *html5* dengan *hyperlink*, sehingga peserta didik tertarik belajar secara aktif dalam meningkatkan pemahamannya saat proses pembelajaran. Penelitian ini bertujuan untuk mengembangkan media pembelajaran interaktif *powerpoint* berbantuan *iSpring suite 10* pada materi Akuntansi sebagai Sistem Informasi untuk meningkatkan ketertarikan dan hasil belajar peserta didik kelas XII IPS SMA N 14 Bandar Lampung. Subjek uji coba dalam penelitian pengembangan ini adalah dosen ahli, praktisi, dan peserta didik kelas XII IPS SMA N 14 Bandar Lampung. Analisis data dalam penelitian menggunakan analisis statistik deskriptif dan statistik inferensial. Penelitian ini menerapkan metode R&D dengan desain ADDIE. Hasil penelitian menunjukkan bahwa media pembelajaran interaktif *powerpoint* berbantuan *iSpring suite 10* setelah diuji kelayakan validasi ahli dan praktisi menunjukkan penilaian dengan persentase skor total 85%, penilaian peserta didik pada uji satu-satu dan kelompok kecil menunjukkan persentase 89% dan 91%, yakni sangat layak digunakan dalam proses pembelajaran. Media pembelajaran interaktif *powerpoint* berbantuan *iSpring suite 10* efektif meningkatkan hasil belajar. Keefektifan media diuji *t-test* dengan taraf signifikansi 0,05 diperoleh nilai signifikansi $0,000 < \alpha (0,05)$ yang berarti penggunaan media pembelajaran interaktif *powerpoint* berbantuan *iSpring suite 10* pada materi Akuntansi sebagai Sistem Informasi efektif meningkatkan hasil belajar peserta didik.

Kata kunci: Hasil belajar, ketertarikan/minat belajar, kevalidan dan kelayakan media pembelajaran interaktif, *powerpoint* berbantuan *iSpring suite 10*.

ABSTRACT

DEVELOPMENT OF POWERPOINT INTERACTIVE LEARNING MEDIA WITH THE HELP OF ISPRING SUITE 10 VALID AND APPROPRIATE ON ACCOUNTING MATERIALS AS AN INFORMATION SYSTEM FOR STUDENTS CLASS XII SMA N 14 BANDAR LAMPUNG ACADEMIC YEAR 2023/2024

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The development of interactive PowerPoint learning media assisted by iSpring Suite 10 to improve student learning outcomes was motivated by students' low interest in learning due to the lack of variety in the learning media used, so that students had difficulty understanding learning material, especially Accounting as an Information System. Therefore, interesting learning media is needed in the form of interactive learning media Powerpoint in HTML5 format with hyperlinks, so that students are interested in learning actively in increasing their understanding during the learning process. This research aims to develop interactive powerpoint learning media assisted by iSpring suite 10 on Accounting as an Information System material to increase the interest and learning outcomes of class XII IPS students at SMA N 14 Bandar Lampung. The test subjects in this development research were expert lecturers, practitioners, and class XII IPS students at SMA N 14 Bandar Lampung. Data analysis in research uses descriptive statistical analysis and inferential statistics. This research applies the R&D method with the ADDIE design. The results of the research show that the PowerPoint interactive learning media assisted by iSpring Suite 10, after being tested for feasibility by expert and practitioner validation, showed an assessment with a total score percentage of 85%, student assessments in one-on-one and small group tests showed a percentage of 89% and 91%, which is very feasible. used in the learning process. Powerpoint interactive learning media assisted by iSpring Suite 10 is effective in improving learning outcomes. The effectiveness of the media was tested by t-test with a significance level of 0.05, obtaining a significance value of $0.000 < \alpha (0.05)$, which means that the use of interactive PowerPoint learning media assisted by iSpring Suite 10 in Accounting as an Information System material is effective in improving student learning outcomes.

Keywords: Interest in learning, learning outcomes, powerpoint with iSpring suite 10, validity and appropriateness of interactive learning media