

ABSTRACT

THE DEVELOPMENT OF *WORD SQUARE* MEDIA ASSISTED *UNO* CARD TO IMPROVED CRITICAL THINKING

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The purpose of this research to produce products such as Word Square media assisted UNO cards and determine the extent of the effectiveness of Word Square media assisted learning UNO cards Economics. The method used is the Research and Development (R & D). Subject test consists of 1) The test consists of experts who matter experts, expert design, and media experts 2) Evaluate the one involving 3 students with high ability, medium and low 3) The test involves a small group of 9 people students with high ability, medium, low 4) field trials conducted in class XI IPS as much as two classes of class XI IPS 1 as an experimental class and class XI IPS 2 as a control. The technique of collecting data using questionnaires, observation and critical thinking skills test. Data were analyzed using t test to test the effectiveness of the product. The results of this study concluded that (1) a media expert, expert learning materials, design experts and learners of the product that will be developed after going through several revisions and declared unfit for use and helps the learning process of Economics (2) The average results of the test's ability to think class critical experiments using Word Square media assisted UNO cards higher than the control class that uses the conventional method with the board, the value of coefficient t is greater than t table so that learning by using Word Square media assisted UNO cards effectively to increase critical thinking skills .

Keywords: *Critical Thinking, Media Word Square assisted UNO cards, Development*