ABSTRACT

UNIVERSITY STUDENTS' PERCEPTION TOWARDS SOCIAL MEDIA AS ENGLISH LEARNING SOURCES FOR WRITING ABILITY

by

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People nowadays tend to find information and entertainment through social media, which is currently available in digital form. The purpose of this research was to find out the students' perceptions towards social media as English learning sources on writing ability. The descriptive quantitative method with data collection techniques using close-ended questionnaires and open-ended interviews. Kinds of social media that students often use were YouTube, Instagram, and X. The participants were 65 students of the English Department at the Universitas Lampung. The result of this research showed positive perceptions. Students perceive social media positively, considering it a beneficial and accessible tool for enhancing their English writing skills, as it can be used anytime and anywhere. Conversely, they also express a negative perception, noting that although social media can be effective for learning, it often serves as a source of distraction.