

ABSTRAK

PROSEDUR PENGADAAN BAHAN OLAH KARET RAKYAT (BOKAR) PADA PT PERKEBUNAN NUSANTARA (PTPN) I REGIONAL 7 BANDAR LAMPUNG

Oleh

Rika Nengsia

Industri karet memainkan peran penting dalam ekonomi Indonesia. Oleh karena itu, sangat penting untuk menjaga keberlanjutan dan daya saing industri terutama pengelolaan bahan baku olah karet rakyat (Bokar). Tujuan dari tugas akhir ini adalah untuk menganalisis proses pengadaan Bokar di PTPN I Regional 7, menemukan hambatan, dan memberikan saran untuk meningkatkan efisiensi perusahaan. Penelitian menggunakan pendekatan deskriptif kualitatif, di mana observasi, wawancara, dan studi dokumen digunakan sebagai metode pengumpulan data. Hasil penelitian menunjukkan bahwa pengadaan Bokar dilakukan sesuai Standar Operasional Prosedur (SOP) perusahaan, termasuk pemetaan potensi, survei lapangan, analisis harga dengan Price Analysis, dan evaluasi kinerja pemasok. Tumpang tindih sumber pasokan, jarak Pabrik dari pusat Bokar, persaingan harga dengan Pabrik swasta, dan risiko penurunan pasokan akibat konversi lahan adalah beberapa masalah yang diidentifikasi. Perusahaan harus lebih dekat dengan pemasok, mempertahankan harga beli yang kompetitif, mempercepat proses administrasi menggunakan *Systems Applications and Products - High Performance Analytic Appliance (SAP-HANA)*, dan membangun program kemitraan jangka panjang untuk memastikan ketersediaan bahan baku untuk meningkatkan efisiensi. Secara keseluruhan, prosedur pengadaan PTPN I Regional 7 telah berjalan sesuai standar, membantu operasi terus berlanjut, dan meningkatkan daya saing produk karet.

Kata Kunci: Bahan Olah Karet Rakyat, Efektifitas, Pengadaan Bahan Baku, Prosedur

ABSTRACT

PROCUREMENT PROCEDURE FOR PEOPLE'S RUBBER PROCESSING MATERIALS (BOKAR) AT PT PERKEBUNAN NUSANTARA (PTPN) I REGIONAL 7 BANDAR LAMPUNG

By

Rika Nengsia

The rubber industry plays an important role in the Indonesian economy. Therefore, it is very important to maintain the sustainability and competitiveness of the industry, especially the management of people's rubber processing raw materials (Bokar). The purpose of this final project is to analyze the Bokar procurement process at PTPN I Regional 7, find obstacles, and provide suggestions to improve company efficiency. The study uses a qualitative descriptive approach, where observation, interviews, and document studies are used as data collection methods. The results of the study indicate that Bokar procurement is carried out according to the company's Standard Operating Procedure (SOP), including potential mapping, field surveys, price analysis with Price Analysis, and supplier performance evaluation. Overlapping supply sources, distance of the Factory from the Bokar center, price competition with private Factories, and the risk of decreased supply due to land conversion are some of the problems identified. The company must be closer to suppliers, maintain competitive purchasing prices, accelerate administrative processes using Systems Applications and Products - High Performance Analytic Appliance (SAP-HANA), and build long-term partnership programs to ensure the availability of raw materials to improve efficiency. Overall, the procurement procedures of PTPN I Regional 7 have been running according to standards, helping operations continue, and increasing the competitiveness of rubber products.

Keywords: People's Rubber Processing Materials, Effectiveness, Raw Material Procurement, Procedures