ABSTRACT

DEVELOPING INTERACTIVE MULTIMEDIA ENGLISH TEACHING MATERIAL FOR THE BASIC COMPETENCE OF PROCEDURAL TEXT IN THE FORM MANUAL AND TIPS FOR GRADE XI STUDENTS OF SMK IN BANDAR LAMPUNG

By
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The aims of research are: (1) to describe the condition and potency of current learning on the basic competence in the form of procedural text with manuals and tips, (2) to produce teaching learning materials Compac disc (CD) interactive multimedia which is integrated with basic competence in the form of procedural text with manuals and tips, (3) to analyze the effectiveness, (4) to find efficiency, and (5) to find attractiveness of the program.

The method of the research used research and development and it was conducted at grade XI SMK Negeri 4 Bandar Lampung. Data were collected through observation, questionnaires and tests. Analyze data uses descriptif and Gain test.

The conclusions of research are; (1) SMK Bandar Lampung has the potency of using IT, tools and infrastucture of computer, teaching material to suport the teaching process, (2) the process produced the product through lectora program, (3) The teaching and learning process utilizing interactive multimedia teaching material is more effective, shown by N-Gain score 0.70, (4) after using interactive multimedia, the teaching and learning process can save 90 minutes compared to the previous lesson, (5) learning using interactive multimedia interesting, in organizing strategy (88.00%), in terms of delivery (85,97%), and in terms of program management strategies to obtain optimal learning results (86.04%).

Key words: interactive multimedia teaching materials, procedural text, English.