

ABSTRAK

DESKRIPSI SOSIAL EKONOMI PEDAGANG KAKI LIMA DI KELURAHAN GANJAR AGUNG KECAMATAN METRO BARAT KOTA METRO

Oleh

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Penelitian ini bertujuan untuk mengetahui deskripsi social ekonomi pedagang kaki lima di Kelurahan Ganjar Agung Kecamatan Metro Barat Kota Metro yang dilihat dari tingkat Pendidikan anak, jumlah tanggungan keluarga, status kepemilikan tempat tinggal. Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif. Populasi dalam penelitian adalah pedagang kaki lima sebanyak 11 orang, dan tidak menggunakan sampel karena anggota populasinya sedikit. Teknik pengumpulan data dalam penelitian menggunakan observasi, wawancara, dan dokumentasi. Analisis data penelitian menggunakan analisis deskriptif, dan disajikan menggunakan tabel tunggal.

Hasil penelitian menunjukkan bahwa (1) sebanyak 16 jiwa tingkat Pendidikan anak pedagang kaki lima berpendidikan dasar (Sekolah Dasar dan Sekolah Menengah). (2) sebanyak 33 jiwa jumlah tanggungan keluarga pedagang kaki lima termasuk tanggungan keluarga besar. (3) sebanyak 9 jiwa status kepemilikan tempat tinggal pedagang kaki lima adalah milik sendiri.

Kata kunci: sosial ekonomi, pedagang kaki lima

ABSTRACT

SOCIO-ECONOMIC DESCRIPTION OF STREET VENDORS IN GANJAR AGUNG VILLAGE METRO BARAT DISTRICT METRO CITY

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This study aims to determine the socio-economic description of street vendors in Ganjar Agung Village, Metro Barat District, Metro City, seen from the level of education of children, the number of family dependents, and the status of ownership of the residence. This study uses a qualitative method with a descriptive approach. The population in the study was 11 street vendors, and did not use samples because the population members were small. Data collection techniques in the study used observation, interviews, and documentation. Analysis of research data used descriptive analysis, and was presented using a single table. The results of the study showed that (1) as many as 16 people had a basic education level of street vendors' children (Elementary School and Middle School). (2) as many as 33 people had the number of dependents of street vendors' families including dependents of the extended family. (3) as many as 9 people had the status of ownership of the street vendor's residence as their own.

Keywords: socio-economic, street vendors