

ABSTRACT

Analisis Rantai Pasok Di Agroindustri Kopi Bubuk Cap Heler Kabupaten Way Kanan

By

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The study aims to analyze(1) the flow pattern of the coffee supply chain in the Cap Heler ground coffee agroindustry, Way Kanan Regency, and (2) analyze the performance of the coffee supply chain at Cap Heler in Way Kanan Regency. This study was conducted at Cap Heler ground coffee agroindustry, Way Kanan Regency. The FSCN framework was used to analyze the first objective, while the SCOR model was used to analyze the second objective. The research data were collected from December 2023 to February 2024. The respondents of this study included 3 farmers, 1 collector, 2 consumers, and 1 Cap Heler owner. The results of this study indicate that the supply chain structure consists of Suppliers, Cap Heler ground coffee agroindustry, and consumers. The targets of the supply chain include the nearest collectors, partner companies, coffee shops, consumers, with a focus on developing management and cooperation between supply chain actors, as well as developing the quality and quantity of raw materials. Supply chain management includes effective government support, transaction systems, partner selection, and contracts. Supply chain resources include several aspects, namely physical technology, human resources, and capital. Risk, and distribution patterns. The research results based on Bolstroff Metrics Order fulfillment lead time (hours), Order fulfillment cycle (hours), Cash to cash cycle time (days), Flexibility, Daily inventory (days), Delivery performance, and Order fulfillment are all included in the good category in the chain performance assessment except for the Compliance with standards indicator which is still in the poor category.

Key words : agroindustry, coffee shop, performance, supply chain

ABSTRACT

ANALISIS RANTAI PASOK DI AGROINDUSTRI KOPI BUBUK CAP HELER KABUPATEN WAY KANAN

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Penelitian bertujuan untuk menganalisis (1) pola aliran rantai pasok kopi di agroindustri kopi bubuk Cap Heler Kabupaten Way Kanan, dan (2) menganalisis kinerja rantai pasok kopi pada Cap Heler di Kabupaten Way Kanan. Penelitian ini dilakukan di Cap Heler Kabupaten Way Kanan. Kerangka kerja FSCN digunakan untuk menganalisis tujuan pertama, sementara model SCOR digunakan untuk menganalisis tujuan kedua. Data penelitian dikumpulkan dari bulan Desember 2023 hingga Februari 2024. Responden penelitian ini meliputi 3 orang petani, 1 orang pedagang pengumpul, 2 orang konsumen, dan 1 pemilik Cap Heler. Hasil penelitian ini menunjukkan bahwa struktur rantai pasok terdiri dari Pemasok, Cap Heler, konsumen. Sasaran rantai pasok mencakup pengepul terdekat, perusahaan yang bermitra, *coffee shop*, konsumen, dengan fokus pengembangan manajemen dan kerjasama pelaku rantai pasok, serta pengembangan kualitas dan kuantitas bahan baku. Manajemen rantai pasokan mencakup dukungan pemerintah yang efektif, sistem transaksi, pemilihan mitra, dan kontrak. Sumber daya rantai pasok mencakup beberapa aspek yaitu teknologi fisik, sumber daya manusia, dan modal. Risiko, dan pola distribusi. Hasil penelitian berdasarkan Metrik Bolstroff *Lead time* pemenuhan pesanan (Jam), Siklus pemenuhan pesanan (jam), *Cash to cash cycle time* (hari), Fleksibilitas, Persediaan harian (hari), Kinerja pengiriman, dan Pemenuhan pesanan semuanya termasuk dalam kategori baik dalam penilaian kinerja rantai kecuali indikator Kesesuaian dengan standar yang masih dalam kategori kurang baik.

Kata kunci : agroindustri, kedai kopi, kinerja, rantai pasok