

ABSTRAK

PENGARUH PENGGUNAAN MEDIA PEMBELAJARAN INTERAKTIF BERBASIS *CONTEXTUAL TEACHING AND LEARNING* TERHADAP PEMBENTUKAN KARAKTER PESERTA DIDIK DI SEKOLAH DASAR

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Masalah dalam penelitian adalah masih terdapat kurangnya karakter disiplin dan toleransi peserta didik kelas III SD Negeri 1 Kalirejo. Tujuan pada penelitian untuk mendeskripsikan dan menganalisis adanya pengaruh penggunaan media pembelajaran interaktif *canva* berbasis *contextual teaching and learning* terhadap pembentukan karakter peserta didik. Jenis penelitian kuantitatif dengan pendekatan eksperimen. Desain penelitian yang digunakan yaitu *non equivalent control group desain*. Populasi dalam penelitian ini berjumlah 62 peserta didik. Teknik pengambilan sampel penelitian menggunakan sampling jenuh. Teknik pengumpulan data dilakukan dengan observasi yaitu lembar observasi. Teknik analisis data menggunakan uji regresi sederhana. Kesimpulan dari penelitian ini adalah terdapat pengaruh penggunaan media pembelajaran interaktif *canva* berbasis *contextual teaching and learning* terhadap pembentukan karakter peserta didik kelas III SD Negeri 1 Kalirejo.

Kata kunci: *contextual teaching and learning*, karakter, media interaktif *canva*.

ABSTRACT

THE INFLUENCE OF USE OF LEARNING MEDIA INTERACTIVE CONTEXTUAL TEACHING AND LEARNING ON FORMATION STUDENT CHARACTER AT PRIMARY SCHOOL

By

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The problem in the research was that there is still a lack of discipline and tolerance of third grade students at SD Negeri 1 Kalirejo. The aim of the research is to describe and analyze the influence of using Canva interactive learning media based on contextual teaching and learning on the formation of students' character. Type of quantitative research with an experimental approach. The research design used was a non-equivalent control group design. The population in this study was 62 students. The research sampling technique used saturated sampling. The data collection technique is carried out by observation, namely an observation sheet. The data analysis technique uses a simple regression test. The conclusion of this research is that there is an influence of using Canva interactive learning media based on contextual teaching and learning on the character formation of class III students at SD Negeri 1 Kalirejo.

Keywords: character, contextual teaching and learning, interactive media Canva