

## **ABSTRACT**

### **ANALYSIS OF PARTNERSHIP AND NON-PARTNERSHIP BROILER CHICKEN FARMING BUSINESS OF PT ABC IN EAST LAMPUNG REGENCY**

**By**

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*This research aims to (1) determine the partnership pattern that exists between partner breeders and PT ABC, (2) analyze the cost structure of the broiler farming business for partner breeders and non-partner breeders of PT ABC, and (3) analyze the comparison of broiler farming business income. between partners and non-partner breeders of PT ABC. The research was conducted in East Lampung Regency. The research was conducted from October to December 2023. The research respondents were 35 PT ABC partner broiler breeders and 10 non-partner farmers of PT ABC. The data analysis used is descriptive analysis, income, and uses the Independent T Test. The results of the research show that (1) The partnership system that exists between broiler breeders and PT ABC is a plasma core partnership, (2) The percentage of cost structure on PT ABC's partner and non-partner farms has the same pattern, namely feed costs respectively, seed costs (DOC), and labor, and (3) The average income from total costs of partner breeders per 1000 head in periods I, II and III was IDR 5.670.500, IDR 3.117.493 and IDR 3.914.102, respectively. The average income from total costs of non-partner breeders per 1.000 head in periods I, II and III was IDR 781.266, IDR 800.507 and IDR 1.105.673, respectively. There is a significant difference in the income per 1000 head of PT ABC's partner and non-partner broiler farming businesses.*

**Keywords:** *partnership, livestock business, income*

## **ABSTRAK**

### **ANALISIS USAHA TERNAK AYAM PEDAGING MITRA DAN NON MITRA PT ABC DI KABUPATEN LAMPUNG TIMUR**

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Penelitian ini bertujuan untuk (1) mengetahui pola kemitraan yang terjalin antara peternak mitra dengan PT ABC, (2) menganalisis struktur biaya usaha ternak ayam pedaging pada peternak mitra dan peternak non mitra PT ABC, dan (3) menganalisis perbandingan pendapatan usaha ternak ayam pedaging antara mitra dan peternak non mitra PT ABC. Penelitian dilakukan di Kabupaten Lampung Timur. Waktu penelitian dilakukan pada Bulan Oktober sampai Desember 2023. Responden penelitian merupakan peternak ayam pedaging mitra PT ABC sebanyak 35 terdiri dari 10 petani non- anggota mitra PT ABC. Analisis data yang digunakan adalah analisis secara deskriptif, pendapatan, dan menggunakan uji Independent T Test. Hasil penelitian menunjukkan bahwa (1) Sistem kemitraan yang terjalin antara peternak ayam pedaging dengan PT ABC adalah kemitraan inti plasma, (2) Persentase struktur biaya pada peternakan mitra dan non mitra PT ABC mempunyai pola yang sama, yakni secara berturut-turut yaitu biaya pakan, biaya bibit (DOC), dan tenaga kerja, dan (3) Rata-rata pendapatan atas biaya total peternak mitra per 1000 ekor pada periode I, II, dan III berturut-turut adalah Rp5.670.500, Rp3.117.493, dan Rp3.914.102. Rata-rata pendapatan atas biaya total peternak non mitra per 1000 ekor pada periode I, II, dan III berturut-turut adalah Rp781.266, Rp800.507, dan Rp1.105.673. Pendapatan per 1000 ekor usaha ternak ayam pedaging peternak mitra dan non mitra PT ABC terdapat perbedaan yang signifikan.

**Kata Kunci:** kemitraan, pendapatan, usaha ternak