

ABSTRAK

PENGARUH MODEL PEMBELAJARAN *PROBLEM BASED LEARNING* BERBANTUAN MEDIA TIK TOK TERHADAP HASIL BELAJAR SISWA DI MAN 1 LAMPUNG UTARA

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Penelitian ini bertujuan untuk mengetahui pengaruh model *Problem Based Learning* berbantuan media TikTok terhadap hasil belajar siswa di MAN 1 Lampung Utara. Tujuan ini dilatarbelakangi oleh hasil belajar siswa yang masih tergolong rendah sehingga diperlukan model dan media pembelajaran yang inovatif agar dapat meningkatkan pemahaman dan hasil belajar siswa.

Penelitian ini menggunakan pendekatan kuantitatif dengan metode *quasi eksperimen* dan desain *one-group pretest-posttest*. Subjek penelitian ini adalah siswa kelas XII di MAN 1 Lampung Utara yang dipilih menggunakan *purposive sampling*. Instrumen yang digunakan dalam penelitian berupa soal *pretest* dan *posttest* untuk mengukur hasil belajar siswa. Analisis data dilakukan dengan uji regresi linier sederhana untuk mengetahui pengaruh model pembelajaran terhadap hasil belajar.

Hasil penelitian menunjukkan terdapat perbedaan rata-rata nilai *pretest* dan *posttest* pada kelas eksperimen. Rata-rata nilai *pretest* sebesar 61,94 sedangkan nilai *posttest* sebesar 81,49. Model *problem based learning* berbantuan media TikTok memberikan pengaruh terhadap hasil belajar siswa di MAN 1 Lampung Utara sebesar 29,2%.

Kata Kunci: problem based learning, TikTok, hasil belajar, Geografi

ABSTRAK

THE INFLUENCE OF PROBLEM BASED LEARNING MODELS ASSISTED BY TIK TOK MEDIA ON STUDENT LEARNING OUTCOMES IN MAN 1 NORTH LAMPUNG

By

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This study aims to determine the effect of the Problem-Based Learning (PBL) model assisted by TikTok media on students' learning outcomes at MAN 1 Lampung Utara. This objective is based on the fact that students' learning outcomes are still relatively low, therefore it is necessary to apply innovative learning models and media in order to improve students' understanding and learning achievement. The study used a quantitative approach using a quasi-experimental method with a one-group pretest-posttest design. The research subjects were 12th-grade students at MAN 1 Lampung Utara selected through purposive sampling. The instrument used in this study was a set of pretest and posttest questions to measure students' learning outcomes. Data were analyzed using simple linear regression to determine the effect of the learning model on learning outcomes. The results showed a difference in the average scores between the pretest and posttest in the experimental class. The average pretest score was 61.94, while the posttest score was 81.49. The Problem-Based Learning model assisted by TikTok media had an effect on students' learning outcomes at MAN 1 Lampung Utara by 29.2%.

Keywords: problem based learning, TikTok, learning outcomes, Geography