

ABSTRAK

STRATEGI IMPLEMENTASI PROGRAM KOMUNITAS UNTUK IKLIM DALAM PENCAPAIAN TARGET *NATIONALLY DETERMINED CONTRIBUTIONS* (NDC) DI PROVINSI LAMPUNG

Oleh

NI KADEK PRASTIKA ARNIKA SANTI

Perubahan iklim menjadi tantangan global yang memerlukan keterlibatan aktif berbagai pihak, termasuk komunitas lokal. Program Proklam merupakan salah satu upaya pemerintah dalam mendukung pencapaian *Nationally Determined Contributions* (NDC) melalui aksi adaptasi dan mitigasi berbasis masyarakat. Penelitian ini bertujuan untuk menganalisis strategi implementasi Proklam dalam mendukung pencapaian target NDC di Provinsi Lampung. Penelitian ini menggunakan tipe penelitian deskriptif dengan pendekatan kualitatif. Teknik pengumpulan data dilakukan melalui wawancara, dan dokumentasi, dengan analisis data berdasarkan model manajemen strategis Wheelen dan Hunger (2003), yang meliputi pengamatan lingkungan, perumusan strategi, implementasi strategi, serta evaluasi dan pengendalian. Hasil penelitian menunjukkan bahwa strategi implementasi Proklam di Provinsi Lampung telah dilaksanakan dengan menekankan pada penguatan peran pemerintah daerah melalui pembinaan, pendampingan, dan penguatan bagi lokasi proklam, melakukan koordinasi lintas sektor, peningkatan keterlibatan masyarakat melalui program adaptasi dan mitigasi perubahan iklim berbasis komunitas, serta sistem pelaporan berbasis digital seperti SRN PPI dan Aplikasi *Sign Mart*. Pelaksanaan strategi dilakukan secara bertahap melalui tahapan perencanaan, persiapan, pelaksanaan, serta penguatan aksi, meskipun masih menghadapi berbagai tantangan. Tantangan tersebut mencakup belum tercapainya target kampung iklim, rendahnya kapasitas SDM, keterbatasan anggaran, rendahnya kesadaran masyarakat, serta belum optimalnya koordinasi lintas sektor. Oleh karena itu, penguatan kolaborasi, peningkatan kapasitas lokal, serta peningkatan kesadaran masyarakat menjadi langkah penting untuk mempercepat capaian target kampung iklim dan kontribusi terhadap pencapaian target NDC.

Kata Kunci: Strategi Implementasi, Proklam, NDC, Perubahan Iklim

ABSTRACT

IMPLEMENTATION STRATEGY OF THE CLIMATE COMMUNITY PROGRAM IN ACHIEVING THE NATIONAL DETERMINED CONTRIBUTIONS (NDC) TARGET IN LAMPUNG PROVINCE

By

NI KADEK PRASTIKA ARNIKA SANTI

Climate change is a global challenge that requires the active involvement of multiple stakeholders, including local communities. The Climate Village Program (ProKlim) is one of the government's initiatives to support the achievement of the Nationally Determined Contributions (NDC) targets through community-based adaptation and mitigation actions. This study aims to analyze the implementation strategy of ProKlim in supporting the achievement of NDC targets in Lampung Province. This research uses a descriptive qualitative approach. Data were collected through interviews and documentation, then analyzed using the strategic management model of Wheelen and Hunger (2003), which includes environmental scanning, strategy formulation, strategy implementation, and evaluation and control. The results indicate that the implementation strategy of ProKlim in Lampung Province has been carried out by strengthening the role of local governments through coaching, mentoring, and empowerment at ProKlim sites, promoting cross-sectoral coordination, increasing community engagement through adaptation and mitigation activities, and utilizing digital-based reporting systems such as SRN PPI and the Sign Mart application. The strategy was implemented in stages, including planning, preparation, execution, and action strengthening, although several challenges remain. These challenges include the unmet target number of climate villages, limited human resource capacity, budget constraints, low public awareness, and suboptimal cross-sectoral coordination. Therefore, enhancing collaboration, improving local capacity, and raising public awareness are essential steps to accelerate the achievement of climate village targets and contribute to the fulfillment of the NDC objectives.

Keywords: Implementation Strategy, Proklm, NDC, Climate Change