

ABSTRACT

ENHANCING STUDENT READING COMPREHENSION BY USING SLICE OF LIFE STORY THROUGH INTERACTIVE WEBTOON MEDIA AT SMAN 5 BANDAR LAMPUNG

By

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This study aims to investigate the effectiveness of using slice of life stories through interactive Webtoon media to enhance students' reading comprehension at SMAN 5 Bandar Lampung. Employing a quantitative method with a one-group pre-test and post-test design, this research involved 30 first-grade students who were assessed before and after the treatment. The treatment consisted of three teaching sessions using Webtoon-based narrative texts as reading material. The results revealed a significant improvement in students' reading comprehension, with the mean score rising from 53.56 in the pre-test to 69.31 in the post-test. This improvement was supported by statistical analysis using a paired sample t-test, which confirmed the positive impact of Webtoon media on students' reading comprehension. The use of Webtoon not only helped students grasp the main idea, specific information, inference, reference, and vocabulary but also increased engagement and motivation. The study concludes that Webtoon is an effective digital learning tool to improve reading comprehension and suggests its application in EFL classrooms for fostering interactive and enjoyable reading experiences.

Keywords: *Reading Comprehension, Webtoon Media, Slice of Life, Digital Learning, Student Engagement*