

ABSTRAK

MODEL PEMBELAJARAN *VALUE CLARIFICATION TECHNIQUE* (VCT) BERBANTUAN MEDIA *PREZI* TERHADAP SIKAP SOSIAL PESERTA DIDIK PADA PEMBELAJARAN IPAS KELAS IV SD

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Masalah penelitian ini adalah rendahnya sikap sosial peserta didik kelas IV sekolah dasar. Tujuan penelitian untuk mengetahui pengaruh yang positif pada model pembelajaran *value clarification technique* berbantuan media *prezi* terhadap sikap sosial pada pembelajaran IPAS kelas IV di sekolah dasar. Metode penelitian menggunakan penelitian kuantitatif dengan metode quasi eksperimen dan desain penelitian menggunakan *pretest-posttest control grup desain*. Populasi dan sampel penelitian adalah seluruh peserta didik kelas IV SD Negeri 3 Jatimulyo Lampung Selatan dengan jumlah 61 peserta didik. Teknik pengambilan sampel penelitian menggunakan teknik sampel jenuh. Teknik analisis data menggunakan uji regresi sederhana. Hasil penelitian adalah terdapat pengaruh pada penerapan model *value clarification technique* berbantuan media *prezi* terhadap sikap sosial peserta didik pada pembelajaran IPAS kelas IV di SD Negeri 3 Jatimulyo Tahun Ajaran 2024/2025.

Kata kunci: sikap sosial, media *prezi*, *value clarification technique*

ABSTRACT

THE VALUE CLARIFICATION TECHNIQUE (VCT) LEARNING MODEL ASSISTED BY PREZI MEDIA ON THE SOCIAL ATTITUDES OF STUDENTS IN SCIENCE LEARNING FOR GRADE IV ELEMENTARY SCHOOL

By

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The problem of this research was the low social attitudes of fourth-grade students in elementary school. The purpose of the research was to determine the positive impact of the Value Clarification Technique (VCT) learning model assisted by Prezi media on social attitudes in the IPAS learning of fourth-grade students in elementary school. The research method used quantitative research with a quasi-experimental method, and the research design used a pretest-posttest control group design. The population and sample of the study were all fourth-grade students of SD Negeri 3 Jatimulyo, Lampung Selatan, totaling 61 students. The sampling technique used in this study was the saturated sampling technique. The data analysis technique used simple regression testing. The results of the study showed that there was an effect of the application of the Value Clarification Technique learning model assisted by Prezi media on the social attitudes of students in IPAS learning for fourth-grade students at SD Negeri 3 Jatimulyo for the 2024/2025 academic year.

Key word: social attitude, prezi media, value clarification technique