

ABSTRACT

ENHANCING STUDENTS' SPEAKING SKILL: THE SYNERGY OF FLASHCARDS AND COMMUNICATIVE APPROACH AT SMK NEGERI 5 BANDAR LAMPUNG

By
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Speaking ability in English remains a challenge for many students, particularly at SMK Negeri 5 Bandar Lampung. Limited opportunities for speaking practice during class hours, lack of engaging instructional media, and minimal use of communicative approaches have contributed to low student interest and achievement in English speaking skills. The average speaking score before the use of innovative learning media was relatively low, at around 56.60. To address this issue, this study aims to examine the effectiveness of using modified flashcards combined with a communicative approach in improving students' speaking skills and learning motivation.

This research employed a quantitative experimental method involving 30 tenth-grade students at SMK Negeri 5 Bandar Lampung. The students were divided into an experimental group, which received instruction using modified flashcards and a communicative approach, and a control group, which used traditional flashcards. Data were collected through pre-tests and post-tests of speaking ability as well as learning motivation questionnaires. The validity and reliability of the instruments were verified using Cronbach's Alpha and correlation analysis.

The results showed a significant improvement in the speaking scores of the experimental group, increasing from an average of 56.60 to 76.13. In addition to score improvement, the level of students' interest in the experimental group improved. These findings confirm that the use of modified flashcards combined with a communicative approach is effective in enhancing students' speaking skills and interest in learning English.

Keywords: Flashcards, speaking performance, modified flashcards, Communicative approach, students' interest.