

ABSTRACT

ANALYSIS ON IMPLEMENTATION OF MANAGEMENT PRINCIPLES BY WIRAKARYA VILLAGE ENTERPRISES AT TRIMODADI VILLAGE NORTH ABUNG DISTRICT OF NORTH LAMPUNG REGENCY

By

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The problem in this research is the management of the village enterprises should be implemented with good management principles, but in fact Wirakarya Village Enterprises management at Trimodadi Village North Abung District Of North Lampung Regency yet optimally based on the principles of transparency, accountability, responsibility, independence, fairness and equality.

The purpose of this research was to determine : (1) Transparency in management of Wirakarya Village Enterprises (2) Accountability in management of Wirakarya Village Enterprises (3) Responsibility in management of Wirakarya Village Enterprises (4) independence in in management of Wirakarya Village Enterprises (5) Fairness and equity in management of Wirakarya Village Enterprises. This type of research is descriptive qualitative, with the informant that the official Village Enterprises, Borrower Fund and member of Wirakarya Village Enterprises.

The results showed that the overall implementation of management principles by Wirakarya Village Enterprises at Trimodadi Village North Abung District of North Lampung Regency, consist of: (1) The principle of transparency implemented by

always delivering a variety of information to members and the public related to the implementation of activities or Wirakarya Village Enterprises finances in a clear and easily accessible so that will earn the trust of the public. (2) The principle of accountability implemented in a transparent and accountable for its performance are reasonable and properly manage the business, and measured in accordance with the company's interests while taking into account the interests of members and the community (3) The principle of responsibility carried out in compliance with laws and responsibilities towards society and the environment so that it can maintain business continuity (4) the principle of independence of the implemented independently manage the business and maintain good coordination so there is domination and intervention efforts by other parties. (5) The principle of fairness and equality by implementing the management carried out in a reasonable and equal emphasis on every member and carry out its activities.