

ABSTRAK

ANALISIS STRUKTUR DAN PERGESERAN EKONOMI PERTANIAN SERTA POTENSI PENGEMBANGAN AGROINDUSTRI KOMODITAS UNGGULAN DI KABUPATEN LAMPUNG SELATAN

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Penelitian ini bertujuan menganalisis struktur dan pergeseran ekonomi pertanian serta potensi pengembangan komoditas agroindustri unggulan di Kabupaten Lampung Selatan. Tujuan utamanya adalah mengidentifikasi komoditas pertanian basis dan prospektif, menganalisis konsentrasi komoditas dan kekhususan kecamatan, menentukan komoditas yang tumbuh cepat dan berdaya saing tinggi, meninjau sebaran aktual lokasi agroindustri berbasis komoditas unggulan, serta menilai lokasi potensial agroindustri berdasarkan komoditas unggulan tersebut. Penelitian dilakukan di Kabupaten Lampung Selatan dan Kota Bandar Lampung dengan melibatkan instansi pemerintah daerah dan provinsi, menggunakan data primer dan sekunder dari studi pustaka dan wawancara. Metode analisis meliputi *Location Quotient* (LQ), *Dynamic Location Quotient* (DLQ), *Localization Index* (LI), *Specialization Index* (SI), *Shift Share Analysis* (SSA), Tipologi Klassen, analisis deskriptif komparatif, serta metode *Analytical Hierarchy Process* (AHP) dan *Simple Additive Weighting* (SAW) untuk penentuan lokasi. Hasilnya menunjukkan bahwa padi di Candipuro, jambu air dan kelapa sawit di Katibung, ayam pedaging di Tanjung Sari, serta lele di Jati Agung merupakan komoditas unggulan. Agroindustri padi dan kelapa sawit telah berada di kecamatan unggulannya, sedangkan jambu air, ayam pedaging, dan lele berada di luar kecamatan unggulannya. Lokasi potensial agroindustri terpilih adalah Candipuro untuk agroindustri padi, Sidomulyo untuk agroindustri jambu air dan kelapa sawit, Natar untuk agroindustri ayam pedaging, dan Palas untuk agroindustri lele.

Kata Kunci: Komoditas unggulan, lokasi agroindustri, pergeseran ekonomi, struktur ekonomi.

ABSTRACT

ANALYSIS OF AGRICULTURAL ECONOMIC STRUCTURE AND SHIFTS, AND THE DEVELOPMENT POTENTIAL OF LEADING COMMODITY- BASED AGRO-INDUSTRIES IN SOUTH LAMPUNG REGENCY

By

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This study aims to analyze the structure and dynamics of the agricultural economy as well as the potential for developing leading agro-industrial commodities in South Lampung Regency. The main objectives are to identify basic and prospective agricultural commodities, examine commodity concentration and sub-district specialization, determine fast-growing and highly competitive commodities, assess the current distribution of agro-industrial locations based on leading commodities, and evaluate potential locations for agro-industrial development. The research was conducted in South Lampung Regency and Bandar Lampung City, involving local and provincial government agencies, and utilizing both primary and secondary data obtained through literature review and interviews. Analytical methods include Location Quotient (LQ), Dynamic Location Quotient (DLQ), Localization Index (LI), Specialization Index (SI), Shift Share Analysis (SSA), Klassen Typology, comparative descriptive analysis, as well as Analytical Hierarchy Process (AHP) and Simple Additive Weighting (SAW) methods for location assessment. The results show that rice in Candipuro, wax apple and oil palm in Katibung, broiler chicken in Tanjung Sari, and catfish in Jati Agung are the leading commodities. Agro-industries for rice and oil palm are located in their respective leading sub-districts, whereas those for wax apple, broiler chicken, and catfish are situated outside their leading sub-districts. The selected potential locations for agro-industry are Candipuro for rice, Sidomulyo for wax apple and oil palm, Natar for broiler chicken, and Palas for catfish.

Keywords: *Agro-industrial location, economic shift, economic structure, leading commodities.*