

ABSTRAK

***POLITICAL LINKAGE* PARTAI DEMOKRASI INDONESIA PERJUANGAN PROVINSI LAMPUNG DENGAN ORGANISASI SAYAP PARTAI PADA PEMILIHAN UMUM 2024**

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Fenomena penurunan suara PDI Perjuangan pada pemilu 2019 dari 27.503.961 (19,33%) menjadi 25.387.279 (16,33%) pada pemilu 2024 menunjukkan penurunan sebesar (7,69%). Tren ini juga terlihat pada penurunan perolehan kursi PDI Perjuangan Provinsi Lampung pada pemilu 2024 (KPU, 2024). Penelitian ini menganalisis bagaimana *political linkage* antara PDI Perjuangan Provinsi Lampung dengan OSP pada pemilu 2024. *Political linkage* merupakan pola hubungan antara politisi dengan konstituennya. Lokasi penelitian ini yaitu Dewan Pimpinan Daerah PDI Perjuangan Provinsi Lampung, dengan metode kualitatif dan pendekatan deskriptif. Teknik pengumpulan data meliputi, observasi, wawancara dan dokumentasi. Penelitian ini menggunakan teori *Political Linkage* oleh Lawson (Hidayah,E.N.2010) terdiri dari 3 indikator, yaitu sosialisasi, komunikasi, dan rekrutmen. Hasil penelitian menunjukkan bahwa: 1) sosialisasi telah dilakukan melalui diskusi, pertemuan dan rakerda, 2) komunikasi dijalin melalui rapat koordinasi dan program kegiatan, meskipun saluran politik perlu dioptimalkan, 3) rekrutmen kader tidak dilaksanakan oleh PDI Perjuangan Provinsi Lampung menuju pemilu 2024, tetapi indikator lain sudah dilaksanakan melalui diklat pratama, madya dan utama, penugasan, kepeloporan, serta pelibatan Repdem dalam kegiatan politik perlu ditingkatkan. Kesimpulan penelitian ini adalah *linkage* antara PDI Perjuangan Provinsi Lampung dengan OSP belum cukup terjalin, karena belum semua indikator penelitian terlaksana.

Kata Kunci: *Political Linkage*, Organisasi Sayap Partai, PDI Perjuangan

ABSTRACT

POLITICAL LINKAGE INDONESIAN DEMOCRATIC PARTY STRUGGLES LAMPUNG PROVINCE WITH PARTY WING ORGANIZATION IN THE 2024 GENERAL ELECTION

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The phenomenon of the decline in PDI Perjuangan's votes in the 2019 election from 27,503,961 (19,33%) to 25,387,279 (16,37%) in the 2024 election shows a decrease of (7,69%). This trend is also evident in the decrease in the number of seats won by PDI Perjuangan in Lampung Province in the 2024 election (KPU, 2024). This study analyzes how the political linkage between PDI Perjuangan Province of Lampung and OSP in the 2024 elections. Political linkage is a pattern of relationship between politicians and their constituents. The location of this research is the Regional Leadership Council of PDI Perjuangan in Lampung Province, using qualitative methods and a descriptive approach. Data collection techniques include observation, interviews, and documentation. This research uses the Political Linkage theory by Lawson (Hidayah, E.N. 2010), which consists of 3 indicators: socialization, communication, and recruitment. The research results show that: 1) socialization has been carried out through discussions, meetings, and regional working meetings, 2) communication has been established through coordination meetings and activity programs, although political channels need to be optimized, 3) cadre recruitment was not carried out by PDI Perjuangan Province of Lampung towards the 2024 elections, but other indicators have been implemented through primary, intermediate, and advanced training, assignments, pioneering, and the involvement of Repdem in political activities needs to be increased. The conclusion of this research is that the linkage between PDI Perjuangan Provinsi Lampung and OSP has not yet been sufficiently established, as not all research indicators have been implemented.

Keyword: Political Linkage, Party Wing Organization, PDI Perjuangan