

ABSTRACT

**THE ANALYSIS OF THE FORMULATION AND DETERMINATION OF
MoU BETWEEN BANDAR LAMPUNG MUNICIPAL GOVERNMENT AND
PT. TRANS BANDAR LAMPUNG ON COOPERATION OF THE
MANAGEMENT OF THE SYSTEM OF THE ROAD PUBLIC
TRANSPORTATION SERVICE WITH PUBLIC TRANSPORTATION IN
URBAN AREAS**

(In Perspective of Organizational Behavior Theory)

By

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Existence of the BRT can only survive normal less than 2 years old and is currently undergoing an setabilan in pengoperasiannya, is thought to be the cause lies in the MoU memorandum of understanding or in the procurement of which only set unilaterally by the Government of the city of Bandar Lampung. At issue is how the process until such a thing could happen because it should be the MoU is based on an agreement between the parties.

This research aims to examine how the process of the formulation and establishment of MoU by using the theory of Organizational Behavior with 6 wealth inherent in an organization that always has a purpose, the Organization had a framework, the Organization has a way of providing skills for its members to carry out the work achieve that goal, the organization inside there is the process of interaction of working relationships between those who cooperate achieve those goals, the Organization had a pattern of culture as the basis of his way of life, The Organization had the outcomes to be achieved. The method used is descriptive qualitative approach as for data primary data obtained through in-depth interviews, surveys and observations while secondary data obtained through the documents. Research results are found in the perspective of Organizational Behavior Theory turns out to be from the sixth wealth only three did not work the first Organization Always has the goal of an agreement by unilaterally without negotiations and the filing of the second repair. The second Organization inside there is the process of interaction relationships are less assertive attitude, so the coordination number of MoU violation occurs by both parties. Organization has the outcomes to be achieved: the absence of decisive action and implementation that are not in the BRT implementation maximum be subject matter of this terhambatnya ketercapaian the purpose.

Conclusion the author can take that in the process of formulation and establishment of MoU did not go well because the MoU without involving formulating unilateral and accommodating formulation of the second party. And have no commitment in the

implementation of the MoU, seen here how the maximum not the subordinates in performing duties and functions to fulfill what has been stipulated in the orientation of the Organization and objectives of the MoU.