

ABSTRACT**THE IMPLEMENTATION OF ANIMATION VIDEOS TO IMPROVE
STUDENTS' VOCABULARY ACHIEVEMENT AT SMA TARUNA
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This research aimed to investigate the effectiveness of animation videos in improving students' vocabulary achievement and to explore students' perceptions of using animation videos in learning English vocabulary. The study was conducted at SMA Taruna Gajahmada Metro, involving 25 tenth-grade students from class X.1. This research used a one-group pre-test and post-test design. Data were collected through vocabulary tests (pre-test and post-test) and interviews. The results showed a significant improvement in students' vocabulary achievement after they were taught using animation videos, with the average score increasing from 37.4 in the pre-test to 74.2 in the post-test. The paired samples t-test indicated a significant difference ($p < 0.05$), confirming the effectiveness of animation videos in enhancing vocabulary achievement. The findings also revealed that most of the students had positive perceptions toward the use of animation videos, stating that the media made learning more enjoyable, engaging, and helped them better understand and remember vocabulary. In conclusion, animation videos are an effective and appealing media for teaching vocabulary, and they positively influence students' motivation and learning outcomes.

Keywords: animation video, vocabulary achievement, students' perception.