

ABSTRACT

ETHNIC POLITICS IN REGIONAL HEAD DIRECT ELECTION OF TULANG BAWANG IN 2012

By

LIAN IFANDRI

Ethnic political appears in momentum of Tulang Bawang elections were marked by a political identity as sharing identity between candidates and constituents. Heri Wardoyo as competing candidates highlight the identity through The Javanese symbols to explain to the public that there are similarities between selfhood (selfness) with the Java community groups who assumed that part of him. Identity representation is used to provide markings on him, which practices in the identification process was mobilized for political purposes.

The objective of this research is to gain an idea of the meaning of political representation by the candidate for the constituency so as to determine the position of a person (constituents) through his political identity that reflected symbolically by genetic factors, factors common language, origin factor, and the factor of historical background. This research uses descriptive type with qualitative methods. The data obtained in this research derived from in-depth interviews and documentation. Informants were selected by purposive sampling, which is derived from the character and leadership of community groups based on ethnic community in Tulang Bawang Regency. Furthermore, as data triangulation were interviewed Vice Regent Tulang Bawang as candidates contesting the election last time, Academics and Journalists from the mass media that is in the Province of Lampung.

The result of this research shows the data and the fact that the identity representation made by candidates in political efforts interpreted positively by the community in Tulang Bawang Regency. Identity politics can determine one's position (constituents) in direct local elections Tulang Bawang District in 2012. At the moment the pair Handoyo make sharing identity by emphasizing his ethnic identity as Javanese, people have the perception and thinking the same way with the candidate. Factor of ethnic identity similarity between candidates and

constituents giving rise to a sense of belonging and at the same time also signify something beyond the equation as a distinctive category (sense of otherness). Where the sense is reflected symbolically by genetic factors, common language, origin factor, and the factor of historical background to the perception that the candidate and his people are in a group (in the group).

There is emotional intimacy between candidates with constituents because fellow Javanese. The term "*wonge dhewe*" because of the feeling of belonging to the tribe, a feeling shared causes for others overseas, to form a sense of brotherhood (*sedulur*) that exist in Javanese. The relationship feels much easier and more closely because of the feeling of belonging and a sense of comfort arises in the mind of society. The politics of identity can provide a positive impact on the image of candidates for public increasingly confident with the identity of candidates who claim that identity is also a part of him that can attract public sympathy. This political phenomenon occurs because of the similarity of a sense of belonging marks the position of ethnic and other ethnic groups in a distinction (sense of otherness) that creates a political identity between candidates and constituents.

Keywords : Ethnic Politics, Sharing Identity, Sense of Belonging and a Sense of Otherness.