

ABSTRAK

IMPLEMENTASI PROGRAM BANTUAN STIMULAN PERUMAHAN SWADAYA (BSPS) DALAM PEMENUHAN RUMAH LAYAK HUNI BAGI MASYARAKAT BERPENDHASILAN RENDAH (MBR) DI KELURAHAN SUMBER AGUNG, KOTA BANDAR LAMPUNG

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Penelitian ini bertujuan untuk menganalisis implementasi Program Bantuan Stimulan Perumahan Swadaya (BSPS) dalam pemenuhan rumah layak huni bagi masyarakat berpenghasilan rendah (MBR) di Kelurahan Sumber Agung, Kota Bandar Lampung. Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif, di mana data diperoleh melalui wawancara mendalam, observasi, dan dokumentasi. Informan penelitian terdiri atas Tenaga Ahli Tata Kelola Perumahan SNVT Penyediaan Perumahan Provinsi Lampung, Kasi Trantib Kelurahan Sumber Agung, Tenaga Fasilitator Lapangan (TFL), serta masyarakat penerima bantuan. Hasil penelitian menunjukkan bahwa implementasi program BSPS telah berjalan sesuai dengan petunjuk teknis melalui empat tahapan utama, yaitu: persiapan, perencanaan, pelaksanaan, dan pemanfaatan. Pada tahap persiapan dan perencanaan, kegiatan sosialisasi dan verifikasi data dilakukan secara transparan untuk memastikan bantuan tepat sasaran. Pada tahap pelaksanaan, masyarakat menunjukkan partisipasi aktif melalui swadaya tenaga, waktu, dan dana. Sementara itu, tahap pemanfaatan memperlihatkan adanya kesadaran penerima dalam menjaga dan memelihara rumah hasil bantuan secara mandiri. Keberhasilan pelaksanaan program ini didukung oleh budaya gotong royong, keterlibatan aktif TFL dan aparat kelurahan, serta kesadaran masyarakat akan pentingnya rumah layak huni. Namun, hambatan seperti keterlambatan distribusi material dan keterbatasan dana upah tukang masih ditemukan di lapangan. Secara teoretis, hasil penelitian ini memperkuat konsep konstruksi realitas sosial Peter L. Berger bahwa implementasi program perumahan bukan hanya membangun fisik rumah, tetapi juga membangun kesadaran sosial, partisipasi, dan tanggung jawab kolektif masyarakat.

Kata Kunci : BSPS; Rumah Layak Huni; Masyarakat Berpendhasilan Rendah; Konstruksi Sosial

ABSTRACT

IMPLEMENTATION OF THE SELF-HELP HOUSING STIMULANT ASSISTANCE PROGRAM (BSPS) IN PROVIDING LIVABLE HOUSING FOR LOW-INCOME COMMUNITIES (MBR) IN SUMBER AGUNG VILLAGE, BANDAR LAMPUNG CITY

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This study aims to analyze the implementation of the Self-Help Housing Stimulant Assistance Program (BSPS) in providing decent housing for low-income communities (MBR) in Sumber Agung Village, Bandar Lampung City. This study uses a qualitative approach with descriptive methods, where data is obtained through in-depth interviews, observation, and documentation. Research informants consist of Housing Governance Experts from the Lampung Province Housing Provision SNVT, Head of Public Order and Order Section of Sumber Agung Village, Field Facilitators (TFL), and community beneficiaries. The results show that the implementation of the BSPS program has been running according to technical instructions through four main stages, namely: preparation, planning, implementation, and utilization. In the preparation and planning stages, socialization and data verification activities are carried out transparently to ensure that assistance is on target. In the implementation stage, the community demonstrates active participation through self-help in labor, time, and funds. Meanwhile, the utilization stage shows the awareness of recipients in maintaining and preserving the houses received independently. The success of this program is supported by a culture of mutual cooperation, the active involvement of TFL and village officials, and community awareness of the importance of decent housing. However, obstacles such as delays in material distribution and limited funds for labor wages are still encountered in the field. Theoretically, the results of this study reinforce Peter L. Berger's concept of social reality construction, which states that implementing a housing program involves more than just building physical houses, but also fostering social awareness, participation, and collective responsibility in the community.

Keywords : BSPS; Decent Housing; Low-income Community; Social Construction.