

ABSTRACT

ANALYSIS INCOME BUSINESS AND ORGANIC RICE FARMING HOUSEHOLDS IN PRINGSEWU DISTRICT

By

M. Ray Manchini Riano

This study aims to analyze business income and household income in Pringsewu Regency. Research using survey methods with locations in Pringsewu District. The research locations were chosen purposively, namely Pajaresuk District and Pardasuka District. This research involved 30 farmers in two districts. Data collection was carried out from March to April 2023. The analytical method used in this study was an analysis of organic rice farming income and an analysis of household income of organic rice farmers. The results showed that the average income of organic rice farmers from the main on-farm activities in Pringsewu Regency was IDR 24,295,215.30 per year. The total household income of organic rice farmers from Prinsewu Regency is IDR 73,160,048.63.

Keywords: Farm income, household income, organic rice

ABSTRAK

ANALISIS PENDAPATAN USAHA DAN RUMAH TANGGA PETANI PADI ORGANIK DI KABUPATEN PRINGSEWU

Oleh

M. Ray Manchini Riano

Penelitian ini bertujuan untuk menganalisis pendapatan usaha dan pendapatan rumah tangga di Kabupaten Pringsewu. Penelitian yang menggunakan metode survei dengan lokasi di Kabupaten Pringsewu. Lokasi penelitian dipilih secara sengaja (*purposive*) yaitu Kecamatan Pajaresuk dan Kecamatan Pardasuka. Penelitian ini melibatkan 30 petani di dua kecamatan. Pengumpulan data dilaksanakan pada bulan Maret sampai dengan April 2023. Metode analisis yang digunakan pada penelitian ini adalah analisis pendapatan usaha padi organik serta analisis pendapatan rumah tangga petani padi organik. Hasil penelitian menunjukkan bahwa rata-rata pendapatan petani padi organik dari kegiatan *on farm* utama di Kabupaten Pringsewu sebesar Rp 24.295.215,30 per tahun. Total pendapatan rumah tangga petani padi organik dari di Kabupaten Pringsewu sebesar Rp 73.160.048,63 per tahun.

Kata kunci: padi organik, pendapatan rumah tangga, pendapatan usaha.