

## ABSTRACT

### THE COMPARISON OF ACHIEVEMENTS BETWEEN STUDENTS WHO WERE TAUGHT BY USING INTERACTIVE-TEACHING MULTIMEDIA AND THOSE TAUGHT BY PRESENTATION MEDIA AT THE SEVENTH-GRADE STUDENTS OF SMP NEGERI 1 BATANGHARI-EAST LAMPUNG REGENCY FOR ACADEMIC YEAR OF 2013-2014

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The focus of this research were on the investigation of the low achievement of the students and the lack off computer-based teaching media utilization in teaching and learning processes. This study aims to: (1) investigate the difference of students' pre-tests means before being taught by using interactive-teaching multimedia and presentation media at the seventh-grade students of SMP Negeri 1 Batanghari, (2) investigate the difference of students' post-tests means after being taught by using interactive-teaching multimedia and presentation media at the seventh-grade students of SMP Negeri 1 Batanghari, (3) investigate the difference of means of gain-increase on students' achievement who were taught by using interactive-teaching multimedia and those taught by presentation media at the seventh-grade students of SMP Negeri 1 Batanghari.

The method employed in this research was true-experimental designs. The subjects were the seventh-grade students of SMP Negeri 1 Batanghari determined by using random-sampling method. The researcher got class VII.e as the subject to be taught by interactive-teaching multimedia, while class VII.f taught by presentation-teaching media. The researcher administered the Geography achievement on the lesson of *The variety of earth-surfaces, its forming processes, and the Impact on life* as the instrument. The data were then computed by using SPSS Program Ver. 20.0 for Windows.

The results showed that: (1) there was difference of means of pre-test between students who would be taught by using interactive-teaching media and those by using presentation media at the first pre-test, but there was no difference at the second pre-test for the same subjects, (2) there was difference of means at both first and second pos-test between students who were taught by using interactive-teaching media and those taught by presentation media, (3) there was difference of means of gain-increase on students' achievement who were taught by using interactive-teaching multimedia and those taught by presentation media at the seventh-grade students of SMP Negeri 1 Batanghari.

**Keywords:** achievement, interactive-teaching media, presentation-teaching media.