

ABSTRACT

**THE INFLUENCE OF LEARNING ACTIVITY USING THE PICTURE
STORY BOOK A MEDIA FOR INCREASE THE BASIC VOCABULARY
OF CHILDREN IN GROUP B TK DHARMA WANITA
PERSATUAN PRINGSEWU
ACADEMIC YEAR
2014/2015**

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This research based of children in group B TK Dharma Wanita Pringsewu have a little basic vocabulary. This study aims is to know impact of using picture story book to increase basic vocabulary of children. The study method used Pre-Experimental research with design One Group Pretest-Posttest. Sampling technic used was saturated sampling. Technic data collection used observation technic and documentation, research instrument observation paper or observation guidance. Technic analysis data used tabel cross tables and analysis test simple linear regression analysis. The study results showed that there was an impact between study activity by using picture story book to increase basic vocabulary evidenced with the increasing basic vocabulary as much 7 vocabulary in a day of children group B TK Dharma Wanita Pringsewu.

Key words : learning activity, media picture story book, the basic vocabulary