

ABSTRACT

EXPENDITURE PATTERN AND FOOD CONSUMPTION PATTERN OF STUDENTS LIVING AWAY FROM HOME AT FACULTY OF AGRICULTURE, UNIVERSITY OF LAMPUNG

By

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This study aims to determine the expenditure patterns and factors that influence the food consumption patterns of students living away from home at the Faculty of Agriculture, University of Lampung using a survey method. The research sample consisted of 80 respondents, where the respondents were students living away from home from the Department of Agribusiness and Agricultural Product Technology. Data collection was conducted in April-May 2024. Data were analyzed using quantitative and descriptive methods. The results showed that the average total expenditure was IDR 1,270,348.00 per month, with an average food expenditure of IDR 684,848.00 per month (53.91%) and non-food expenditure of IDR 585,500.00 per month (46.09%). The average PPH score of students living away from home was 52.88, where the PPH score for women was 53.35, which was greater than that of men, 51.38. The types of food most frequently consumed by students are rice, fried chicken, oil, chicken eggs, and chili (sambal). The average energy and protein intake of students living away from home at FP Unila is 1,639.4 kcal and 67.8 g. The highest average consumption frequency is rice, chicken, and cooking oil with an average frequency of 14 times, 4 times, and 3 times per week, respectively. The determinants of consumption patterns are three independent variables, namely food expenditure, entertainment, and routine needs, but the only variable that has a significant effect individually is food expenditure.

Key words: Agriculture, Expenditure, Consumption Pattern, Students

ABSTRAK

POLA PENGELUARAN DAN DETERMINAN POLA KONSUMSI MAHASISWA PERANTAUAN FAKULTAS PERTANIAN UNIVERSITAS LAMPUNG

Oleh

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Penelitian ini bertujuan untuk mengetahui pola pengeluaran dan faktor-faktor yang memengaruhi pola konsumsi pangan mahasiswa perantauan Fakultas Pertanian Universitas Lampung dengan menggunakan metode survei. Sampel penelitian berjumlah 80 responden di mana yang menjadi responden adalah mahasiswa perantauan Jurusan Agribisnis dan Teknologi Hasil Pertanian. Pengambilan data dilakukan pada bulan April-Mei tahun 2024. Data dianalisis menggunakan metode kuantitatif dan metode deskriptif. Hasil penelitian menunjukkan bahwa rata-rata total pengeluaran adalah Rp1.270.348,00 per bulan, dengan rata-rata pengeluaran pangan adalah Rp684.848,00 per bulan (53,91%) dan pengeluaran nonpangan Rp585.500,00 per bulan (46,09%). Rata-rata skor PPH mahasiswa perantauan sebesar 52,88, dimana skor PPH perempuan 53,35 lebih besar dibanding laki-laki, 51,38. Jenis pangan yang paling sering dikonsumsi mahasiswa adalah nasi, ayam goreng, minyak, telur ayam dan cabe (sambal). Rata-rata asupan energi dan protein mahasiswa perantauan FP Unila yaitu 1.639,4 kkal dan 67,8 g. Rata-rata frekuensi konsumsi tertinggi adalah beras/nasi, ayam, dan minyak goreng dengan rata-rata frekuensinya secara berturut-turut 14 kali, 4 kali dan 3 kali per minggu. Determinan pola konsumsi secara bersama-sama ada tiga variabel independen yaitu pengeluaran pangan, hiburan, dan kebutuhan rutin, namun yang berpengaruh nyata secara tunggal hanya variabel pengeluaran pangan.

Kata kunci: Pertanian, Pengeluaran, Pola Konsumsi, Mahasiswa