

ABSTRAK

IMPLEMENTASI PROGRAM PENGHIMPUNAN SAMPAH OLEH BADAN USAHA MILIK DESA (BUMDes) DALAM PENGUATAN *CIVIC ENGAGEMENT* MASYARAKAT DI DESA JATIMULYO

**Oleh
Yolanda Fatima Agustine**

Penelitian ini bertujuan untuk mendeskripsikan implementasi Program Penghimpunan Sampah oleh BUMDes Mulyo Jaya di Desa Jatimulyo, menganalisis tingkat keterlibatan masyarakat beserta faktor pendorong dan penghambatnya, serta menjelaskan kontribusi program tersebut dalam penguatan *civic engagement* masyarakat. Program ini dilaksanakan sebagai bentuk pelayanan lingkungan sekaligus upaya mendorong partisipasi warga dalam menjaga kebersihan dan kelestarian lingkungan desa.

Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data berupa wawancara, observasi, dan dokumentasi yang melibatkan pengurus BUMDes, aparatur desa, petugas lapangan, serta masyarakat pengguna layanan. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan untuk memperoleh gambaran utuh mengenai pelaksanaan program dan dinamika partisipasi masyarakat.

Hasil penelitian menunjukkan bahwa Program Penghimpunan Sampah berjalan melalui sistem pelayanan yang teratur, koordinasi rutin, serta dukungan pemerintah desa. Partisipasi masyarakat terlihat dari kepatuhan membayar iuran, penyediaan sampah sesuai jadwal, dan keterlibatan dalam kegiatan kebersihan, meskipun masih terdapat kendala berupa keterbatasan armada, kurangnya sosialisasi, serta perilaku warga yang belum konsisten. Program ini berkontribusi dalam memperkuat *civic engagement* masyarakat melalui peningkatan kepedulian terhadap lingkungan, penguatan gotong royong, tumbuhnya kepercayaan terhadap lembaga desa, serta terbentuknya praktik kewargaan yang lebih aktif dan bertanggung jawab.

Kata kunci: BUMDes, Sampah, partisipasi masyarakat, lingkungan, *civic engagement*

ABSTRACT

IMPLEMENTATION OF THE WASTE COLLECTION PROGRAM BY THE VILLAGE-OWNED ENTERPRISE (BUMDes) IN STRENGTHENING CIVIC ENGAGEMENT AT JATIMULYO VILLAGE

By

Yolanda Fatima Agustine

This study aims to describe the implementation of the Waste Collection Program by BUMDes Mulyo Jaya in Jatimulyo Village, analyze the level of community involvement along with its supporting and inhibiting factors, and explain the program's contribution to strengthening civic engagement in the community. The program is implemented as an environmental service as well as an effort to encourage community participation in maintaining cleanliness and environmental sustainability at the village level. This research employed a descriptive qualitative approach with data collected through interviews, observations, and documentation involving BUMDes administrators, village officials, field officers, and community members who use the service. The data were analyzed through the stages of data reduction, data display, and conclusion drawing to obtain a comprehensive understanding of the program implementation and the dynamics of community participation. The results indicate that the Waste Collection Program is implemented through a structured service system, regular coordination, and strong support from the village government. Community participation is reflected in compliance with fee payments, the provision of household waste according to the collection schedule, and involvement in cleanliness activities, although several obstacles remain, such as limited transportation facilities, insufficient information dissemination, and inconsistent community behavior. The program contributes to strengthening civic engagement by increasing environmental awareness, strengthening mutual cooperation, building trust in village institutions, and fostering more active and responsible civic practices.

Keywords: *BUMDes, waste, Society participation, environment, civic engagement*