

ABSTRACT

COMPARATIVE STUDY OF STUDENTS LEARNING RESULTS IN SOCIAL STUDIES BY USING ICT MEDIA AND TRADITIONAL MEDIA AT SEVENTH GRADE OF SMP 23 NEGERI BANDAR LAMPUNG ACADEMIC YEAR 2013/2014

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This study aims to determine whether there is any difference of learning outcomes between the use of ICT media and traditional media and to know the effectiveness of the use of ICT media and traditional media in social studies at the seventh grade of SMP Negeri 23 Bandar Lampung. This research is an experimental research method with a comparative approach. The population covered all seventh grade students as much as 153 people. The sample was two classes, which consist of 25 students of experiment class and 23 students of control class. Sample was taken by using cluster sampling technique. Data were collected through observation, documentation, and test. The first hypothesis test used t-test two independent samples and for the second hypothesis test used the formula effectiveness gains. Based on the analysis of the data, the results are: 1) there is a difference in average learning outcomes of social studies taught using ICT media and taught using traditional media, it is shown by $t_{\text{count}} (3.406) > t_{\text{table}} (2, 015)$. 2) The result of the effectiveness test between the use of ICT media and traditional media is 1.137, which means the use of ICT media is more effective than traditional media.

Keywords: Results Learning, ICT Media, and Traditional Media.