ABSTRACT

A POLICY ANALYSIS REMOVAL OF THE CENTRAL GOVERNMENT FROM BANDAR LAMPUNG TO THE SOUTH LAMPUNG DISTRICT IN AN EFFORT EQUITABLE DEVELOPMENT AND ECONOMIC CHANGES IN SOCIETY

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Province of Lampung is one of province was develop in a city planning, Bandar Lampung as a province central city. A develop which mobilize in a central government makes many problems especially about building’s average and economics’ society growth. Referring to those problems a local government province of Lampung given a policy structuring of lay out and provincial area in a change of central government from Province of Lampung to Jati Agung South Lampung.

In an execution, there are many problems that become hot issue in the society. Make an analysis of this policy to know a value of effectiveness and efficiency of that policy. This research was conducted at an instance which concerned with the policy that is government office province of Lampung, DPRD province of Lampung, Bappeda Province of Lampung, and organizer board of Kota Baru Lampung. The purpose of this research is to analysis a formulation process and arranged a policy, to know the reason and the value of base consideration policy. This research used descriptive qualitative research. In qualitative research, the data were collected from interviewed, observation, and documentation study.

According the result of this research and make a compared with increase model of rational comprehensive in a public policy, it can be conclude that the formulation process of the rule plan of this area was not ideal and it make a category in a institutional model. It caused by idea or concept of initiative governor previously Mr. Sjahroedin ZP and there are no other alternatives in process solving problem, so that there is no comparator to determine or choosing the best alternative. In policy formulation process, a policy maker was appreciable not accurate to determine alternative solving problem, from a cost side, time or causal relationship which came from that policy. It was evidence from the progress, policy of building Kota Baru Lampung was stop for a while by governor of
Lampung M. Ridho Ficardo until at a set time. Its need the rational reason to appraise that building program was suitable to continue or not. We must understand a policy has a risk to failed because many factors. But, if that policy from other side capacity implementation it make possible to implementable, it has important purpose in benefit public interest, and it can be solved and anticipate the changing was happen in a future so there is no reason for not finished it.

**The key words:** *process analysis, formulation a public policy, area progress.*