

ABSTRAK

MANAJEMEN SANGGAR TARI GALUH PARWATI DI DESA BAGELEN KABUPATEN PESAWARAN

Oleh

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Sanggar tari Galuh Parwati merupakan salah satu sanggar yang berperan aktif dalam mengembangkan kesenian bidang tari di Lampung, khususnya di kabupaten Pesawaran. Sanggar ini didirikan pada tanggal 4 November 2018. Penelitian ini bertujuan untuk mendeskripsikan manajemen pada sanggar tersebut. Manajemen yang dimaksud meliputi fungsi perencanaan, pengorganisasian, penggerakan, dan pengawasan. Metode penelitian yang digunakan adalah metode kualitatif dengan analisis deskriptif. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi. Keabsahan data yang dilakukan melalui triangulasi sumber dan triangulasi teknik. Analisis datanya melalui reduksi data, penyajian data, dan penarikan kesimpulan. Berdasarkan hasil penelitian, manajemen di sanggar tari Galuh Parwati sudah berjalan sesuai dengan teori fungsi manajemen George R. Terry. Capaian tersebut dibuktikan dengan berjalannya keempat fungsi manajemen yang terdiri dari perencanaan meliputi adanya visi, misi, tujuan organisasi, serta program kerja seperti perekrutan peserta, pembagian kelas, jadwal latihan, serta evaluasi dan uji kompetensi berkala. Pengorganisasian meliputi struktur sanggar dan tugas pengurus sanggar. Penggerakan diterapkan melalui komunikasi, motivasi, dan pengarahan dari pemimpin. Pengawasan dilaksanakan secara sistematis dan berkelanjutan oleh pimpinan sanggar terhadap seluruh bidang kegiatan. Pengawasan mencakup proses dan hasil kegiatan, dilakukan secara internal dan eksternal, penerapannya sebelum dan sampai kegiatan berlangsung untuk menjaga kualitas, kedisiplinan, dan efektivitas pelaksanaan kegiatan sanggar.

Kata Kunci: Manajemen Sanggar, Sanggar Tari Galuh Parwati.

ABSTRACT

MANAGEMENT OF GALUH PARWATI DANCE STUDIO IN BAGELEN VILLAGE PESAWARAN REGENCY

By

NABELLA DIAN PUTRI HAPSARI

Galuh Parwati Dance Studio is one of the dance studios that plays an active role in developing dance arts in Lampung, particularly in Pesawaran Regency. The studio was established on November 4, 2018. This study aims to describe the management of the Galuh Parwati Dance Studio, which includes the functions of planning, organizing, actuating, and controlling. The research employed a qualitative method with descriptive analysis. Data were collected through observation, interviews, and documentation. Data validity was ensured through source triangulation and technique triangulation. Data analysis consisted of data reduction, data presentation, and conclusion drawing. Based on the research findings, the management at Galuh Parwati Dance Studio has been implemented in accordance with George R. Terry's theory of management functions. This is evidenced by the proper implementation of the four management functions. Planning includes the formulation of the studio's vision, mission, and organizational goals, as well as work programs such as participant recruitment, class division, training schedules, and periodic evaluations and competency tests. Organizing involves the organizational structure and the distribution of duties among the management members. Actuating is carried out through communication, motivation, and direction from the leader. Controlling is carried out systematically and continuously by the studio leader across all areas of activity. Supervision covers both processes and outcomes of activities, conducted internally and externally, and implemented before and during activities to maintain quality, discipline, and effectiveness in the execution of the studio's programs.

Key words: *Studio Management, Galuh Parwati Dance Studio.*