

ABSTRAK

MENELUSURI PEMBUATAN FILM PENDEK *HIGH INTELLIGENCE CORRUPTION DETECTOR (HICO): BEST PRACTICE* PKM HINGGA PIMNAS 37

Oleh

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Penelitian ini bertujuan mendeskripsikan proses pembuatan video *High Intelligence Corruption Detector* (HiCo) sebagai media audiovisual bertema antikorupsi. Metode deskriptif, penelitian memaparkan tahapan produksi yang meliputi pra-produksi (pengembangan ide, penulisan naskah, dan perencanaan teknis), produksi (pengambilan gambar dan pengelolaan audio-visual), serta pasca-produksi (penyuntingan, koreksi warna, dan finalisasi video).

Hasil penelitian berupa video HiCo yang dipublikasikan di YouTube dengan capaian 313 *likes*, 197 *subscribers*, dan 105 komentar penonton yang menyoroti semangat pemberantasan judi *online*, kualitas sinematografi yang menyentuh, serta dukungan terhadap penerapan sistem HiCo di pemerintahan. Kesimpulan penelitian menegaskan bahwa proses praproduksi, produksi, dan pascaproduksi yang terstruktur menghasilkan video berkualitas.

Kata Kunci: audio-visual, edukasi antikorupsi, film pendek, HiCo, pembelajaran

ABSTRACT

TRACING THE PRODUCTION OF THE SHORT FILM HIGH INTELLIGENCE CORRUPTION DETECTOR (HICO): A BEST PRACTICE FROM PKM TO PIMNAS 37

By

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This study aims to describe the production process of the High Intelligence Corruption Detector (HiCo) video as an audiovisual medium with an anti-corruption theme. Using a descriptive method, the research outlines the stages of production, including pre-production (idea development, scriptwriting, and technical planning), production (filming and audio-visual management), and post-production (editing, color correction, and video finalization). The final output of the study is the HiCo video, which was published on YouTube and received 313 likes, 197 subscribers, and 105 viewer comments highlighting the urgency of combating online gambling, emotionally compelling cinematography, and support for implementing the HiCo system within government institutions. The study concludes that a well-structured pre-production, production, dan postproduction process results in a high-quality educational video.

Keywords: audio-visual, anti-corruption education, HiCo, learning, short film