

ABSTRACT

THE CORRELATION OF TRIBES HETEROGENEITY AND AMALGAMATION WITH THE RARENESS OF USING LAMPUNG LANGUAGE FOR TEENAGERS IN KECAMATAN KALIANDA KABUPATEN LAMPUNG SELATAN

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The purpose of this research is to know the correlation tribes heterogeneity and amalgamation with the rareness of using Lampung Language for teenagers. This research is done to teenagers living in Kelurahan Way Urang and Desa Hara Banjar Manis, Kecamatan Kalianda, Kabupaten Lampung Selatan. The type of method of this research is explanatory with quantitative approach. The sample of this research is counted by 92 respondents. The techniques used in data collecting in this research are questionnaires, interviews, and literatures. The analysis of data is done by double regressive analysis through the program of data processing statistics, namely SPSS 21. The result of the research it shows that H_0 is rejected, there is the significant correlation between tribes heterogeneity and amalgamation with the rareness of using Lampung Language. So the conclusion of all this, heterogeneity level and amalgamation that are very high cause the rareness of using Lampung Language that is also very high for teenagers in Kecamatan Kalianda Kabupaten Lampung Selatan.

Keywords: Tribes Heterogeneity, Amalgamation, The Rareness Lampung Language