

ABSTRAK

PROSES DAN DINAMIKA KOMUNIKASI INTERPERSONAL MAHASISWA DALAM HUBUNGAN SEKS PRANIKAH INSIDENTAL (Studi Kasus Mahasiswa Fakultas Ilmu Sosial dan Ilmu Politik Universitas Lampung)

Oleh

NANDA TIRTA HAYUNI

Fenomena seks pranikah insidental di kalangan mahasiswa merepresentasikan proses komunikasi interpersonal yang dikonstruksikan melalui pertukaran simbol dan negosiasi situasional. Penelitian ini bertujuan untuk mendeskripsikan proses komunikasi mahasiswa dalam memutuskan melakukan seks pranikah insidental serta menganalisis keterkaitannya dengan konsep diri berdasarkan teori interaksi simbolik dan konsep diri George Herbert Mead. Penelitian ini menggunakan metode kualitatif deskriptif dengan 5 mahasiswa laki-laki informan utama. Hasil penelitian menunjukkan bahwa seks pranikah insidental pada mahasiswa terbentuk melalui komunikasi interpersonal yang bersifat situasional dan berlangsung dalam dua pola utama, yaitu relasi dengan pasangan acak dan relasi berbasis pertemanan. Dalam perspektif interaksi simbolik dan konsep diri George Herbert Mead, keputusan melakukan seks pranikah insidental dipengaruhi oleh dominasi aspek *mind* dalam menafsirkan stimulus sosial secara permisif, aspek *self* yang lebih digerakkan oleh dorongan spontan (*I*) dibandingkan norma sosial (*Me*), serta aspek *society* melalui pengaruh teman sebaya dan budaya digital. Temuan ini menegaskan bahwa seks pranikah insidental merupakan fenomena komunikasi dan konstruksi makna sosial, bukan semata-mata persoalan moral individual.

Kata Kunci: Komunikasi Interpersonal, Seks Pranikah Insidental, Konsep Diri, Interaksi Simbolik, Mahasiswa

ABSTRACT

THE PROCESS AND DYNAMICS OF INTERPERSONAL COMMUNICATION AMONG UNIVERSITY STUDENTS IN INCIDENTAL PREMARITAL SEXUAL RELATIONSHIPS (A Case Study of Students at the Faculty of Social and Political Sciences, University of Lampung)

By

NANDA TIRTA HAYUNI

The phenomenon of incidental premarital sex among university students reflects interpersonal communication processes formed through symbolic exchange and situational negotiation. This study aims to describe the communication processes through which students decide to engage in incidental premarital sex and to analyze their relationship with self-concept based on symbolic interactionism and George Herbert Mead's self-concept theory. This research employs a descriptive qualitative method involving 5 male university students as the main informants. The findings indicate that incidental premarital sex among students is shaped through situational interpersonal communication and occurs in two main patterns, namely relationships with random partners and friendship-based relationships. From the perspective of symbolic interactionism and George Herbert Mead's self-concept theory, decisions to engage in incidental premarital sex are influenced by the dominance of the *mind* in interpreting social stimuli permissively, the *self* being more driven by spontaneous impulses (*I*) than by social norms (*Me*), and the *society* aspect through the influence of peer groups and digital culture. These findings emphasize that incidental premarital sex constitutes a communication-based phenomenon and a social construction of meaning, rather than merely an individual moral issue.

Keywords: Interpersonal Communication, Incidental Premarital Sex, Self-Concept, Symbolic Interactionism, University Student.