

ABSTRAK

**PERAN PEMUDA RELAWAN *YOUTH SANITATION CONCERN* (YSC)
DALAM UPAYA MENINGKATKAN KESADARAN MASYARAKAT
TENTANG SANITASI LAYAK DAN AMAN
(Studi di RT 047 Kampung Gudang Agen, Kelurahan Pesawahan,
Kecamatan Teluk Betung Selatan, Kota Bandar Lampung)**

Oleh

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Penelitian ini bertujuan untuk menganalisis peran pemuda relawan *Youth Sanitation Concern* (YSC) dalam upaya meningkatkan kesadaran masyarakat tentang sanitasi layak dan aman di RT 047 Kampung Gudang Agen, Kelurahan Pesawahan, Kecamatan Teluk Betung Selatan, Kota Bandar Lampung. Metode yang digunakan adalah metode kualitatif deskriptif. Pengambilan data primer dalam penelitian ini melalui wawancara mendalam, dokumentasi dan observasi. Pengambilan data sekunder diperoleh melalui studi literatur dan media sosial. Informan dalam penelitian ini yaitu pemuda relawan YSC, *Head Of Youth Program Development*, dan warga RT 047 Kampung Gudang Agen. Hasil penelitian menunjukkan, peran pemuda YSC antara lain sosialisasi, FGD rehabilitasi MCK dan pembuatan sekaligus pemasangan tangki septik Tripikon-S. Kesadaran masyarakat terkait sanitasi layak dan aman meningkat dari 50% ke 75%. Hampir keseluruhan masyarakat menyadari pentingnya sanitasi layak dan aman, tetapi dikarenakan keadaan sosial ekonomi mereka seperti tempat tinggal di pesisir laut dan penghasilan mereka yang rata-rata menengah kebawah menyebabkan mereka sulit untuk merubah perilaku sanitasi.

Kata Kunci: Peran, Pemuda Relawan, Sanitasi, YSC

ABSTRACT

THE ROLE OF YOUTH SANITATION CONCERN (YSC) VOLUNTEERS IN EFFORTS TO RAISE PUBLIC AWARENESS ABOUT PROPER AND SAFE SANITATION

(A Study In RT 047 Gudang Agen Village, Pesawahan Subdistrict, South Teluk Betung District, Bandar Lampung City)

By

Eli Yulianti

This study aims to analyze the role of Youth Sanitation Concern (YSC) volunteers in raising public awareness about proper and safe sanitation in RT 047 Kampung Gudang Agen, Pesawahan Village, Teluk Betung Selatan Subdistrict, Bandar Lampung City. The method used is descriptive qualitative. Primary data collection in this study was conducted through in-depth interviews, documentation, and observation. Secondary data collection was obtained through literature studies and social media. The informants in this study were YSC youth volunteers, the Head of Youth Program Development, and residents of RT 047 Kampung Gudang Agen. The results of the study show that the roles of YSC youth include socialization, FGD on toilet rehabilitation, and the manufacture and installation of Tripikon-S septic tanks. Public awareness of proper and safe sanitation increased from 50% to 75%. Almost all community members are aware of the importance of proper and safe sanitation, but due to their socioeconomic conditions, such as living on the coast and having low to middle incomes, it is difficult for them to change their sanitation behavior.

Keywords: Role, Youth Volunteers, Sanitation, YSC