## ABSTRACT

## THE IMPLEMENTATION OF FAMILY PLANNING PROGRAM FOR MEN IN BANDAR LAMPUNG (AN ANALYSIS OF BKKBN REGULATION NUMBER 145/HK.010/B5/2009 ON INCREASING MEN'S PARTICIPATION)

Men's participation in family planning program is needed because it is able to increase quality service of family planning and health reproduction and also as a form of gender equality. Men's family planning especially MOP is a contraception method for men which is save, simple and has positive influence to decrease total fertility range.

Bandar Lampung is one of the cities that applies the National Family Planning Program. Recently family planning services in Bandar Lampung city still impressed gender bias because focus only on women, even though actually the government has sought to increase men's participation in family planning practice.

This study focuses on the problems of program implementation increase men's participation in family planning practices in Bandar Lampung city. In uncovering this problem, researchers used the theory of public policy implementation from Van Meter Van Horn. This research is a descriptive study with a qualitative approach.

The study found the implementation of increase men's participation program is not maximize because one of main substance from this program that is men's family planning service in office not avail. It is also found several obstacles in program's implementation. It is divided into internal and external resistance barriers. Internal barriers among which the resources and limited funding sources as well as the rejection of some field officers to run the program. After that, the external barriers originating from the social environment, religion, economics and culture .So that improvement and more intensive socialization is needed to encourage more people who know about the birth of men and want to participate in this program as well as the factors inhibiting the implementation increase male participation in family planning practices can be minimized .

Keywords : Implementation , Family Planning Program , Men's Participation.