

ABSTRAK

IMPLEMENTASI SATUAN INOVASI DAERAH DALAM PENINGKATAN INDEKS INOVASI DAERAH (Studi Di Badan Penelitian Dan Pengembangan Daerah Provinsi Lampung Tahun 2025)

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Implementasi kebijakan inovasi daerah merupakan instrumen penting dalam meningkatkan kinerja pemerintah daerah yang diukur melalui Indeks Inovasi Daerah (IID). Pemerintah Provinsi Lampung melalui Balitbangda membentuk Satuan Inovasi Daerah (SID) untuk mengoordinasikan dan mendorong inovasi perangkat daerah. Namun, pelaksanaannya masih menghadapi berbagai kendala, seperti petunjuk teknis yang berubah, inovasi daerah belum memiliki bukti dukung lengkap, komitmen pimpinan daerah yang belum optimal, seringnya pergantian operator IID, dan masih ada perangkat daerah yang tidak menginput data inovasi daerah yang berdampak pada capaian IID. Penelitian ini bertujuan menganalisis implementasi SID dalam peningkatan IID di Badan Penelitian dan Pengembangan Daerah Provinsi Lampung Tahun 2025. Penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Informan ditentukan secara purposive sampling. Analisis data mengacu pada model implementasi kebijakan George C. Edwards III yang meliputi indikator komunikasi, sumber daya, disposisi, dan struktur birokrasi. Hasil penelitian menunjukkan bahwa implementasi SID belum terlaksana karena mengalami penurunan predikat IID akibat lemahnya sikap dan komitmen pimpinan daerah. Penelitian ini menyimpulkan bahwa pada indikator komunikasi, sumber daya, dan struktur birokrasi sudah terlaksana. Namun pada indikator disposisi belum terlaksana disebabkan oleh komitmen pimpinan daerah yang belum optimal. Maka dari itu, disarankan peningkatan pada indikator disposisi melalui penguatan komitmen dan sikap pimpinan daerah terhadap inovasi daerah.

Kata kunci: Implementasi Kebijakan, Satuan Inovasi Daerah, Indeks Inovasi Daerah.

ABSTRACT

IMPLEMENTATION OF REGIONAL INNOVATION UNITS IN IMPROVING THE REGIONAL INNOVATION INDEX (A Study at the Regional Research and Development Agency of Lampung Province in 2025)

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The implementation of regional innovation policy is an important instrument for improving local government performance as measured by the Regional Innovation Index (IID). The Government of Lampung Province, through the Regional Research and Development Agency (Balitbangda), established the Regional Innovation Unit (SID) to coordinate and promote innovation among local government agencies. However, its implementation continues to face various challenges, including changes in technical guidelines, incomplete supporting evidence for regional innovations, suboptimal commitment from regional leadership, frequent turnover of IID operators, and the failure of some local government agencies to input regional innovation data, which has affected the achievement of the IID. This study aims to analyze the implementation of the SID in improving the IID at the Regional Research and Development Agency of Lampung Province in 2025. The study employs a descriptive qualitative approach, with data collected through interviews, observation, and documentation. Informants were selected using purposive sampling. Data analysis refers to George C. Edwards III's policy implementation model, which includes the indicators of communication, resources, disposition, and bureaucratic structure. The findings indicate that the implementation of the SID has not been effectively carried out, as reflected by the decline in the IID rating resulting from weak attitudes and commitment of regional leadership. This study concludes that the indicators of communication, resources, and bureaucratic structure have been implemented. However, the disposition indicator has not been implemented due to the suboptimal commitment of regional leadership. Therefore, it is recommended to strengthen the disposition indicator through enhancing the commitment and leadership attitudes of regional leaders toward regional innovation.

Keywords: Policy Implementation, Regional Innovation Unit, Regional Innovation Index.