

ABSTRAK

PENGARUH PENDIDIKAN KEWIRAUSAHAAN, MOTIVASI BERWIRAUSAHA, DAN *SELF-EFFICACY* TERHADAP MINAT BERWIRAUSAHA PADA SISWA SMK BHAKTI MUDA WIYATA PASIR SAKTI

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Penelitian ini dilatarbelakangi oleh rendahnya minat berwirausaha siswa SMK BMW Pasir Sakti, karena sebagian besar siswa belum memiliki ketertarikan, keberanian, maupun kesiapan untuk memulai usaha secara mandiri setelah lulus. Penelitian ini bertujuan untuk menganalisis pengaruh pendidikan kewirausahaan, motivasi berwirausaha, dan *self-efficacy* terhadap minat berwirausaha siswa SMK BMW Pasir Sakti. Penelitian menggunakan metode kuantitatif dengan pendekatan deskriptif verifikatif melalui *ex post facto* dan survei. Populasi penelitian berjumlah 117 siswa kelas XI, dengan sampel 91 siswa teknik pengambilan sampel menggunakan *probability sampling* dengan metode *simple random sampling*. Data dikumpulkan melalui observasi, dokumentasi, dan kuesioner, kemudian dianalisis menggunakan uji regresi parsial (uji t) dan simultan (uji f)

Berdasarkan hasil pengujian hipotesis menggunakan uji regresi parsial diperoleh hasil pendidikan kewirausahaan dan motivasi berwirausaha berpengaruh positif dan signifikan terhadap minat berwirausaha, sedangkan *self-efficacy* tidak berpengaruh terhadap minat berwirausaha. Berdasarkan hasil uji simultan, secara keseluruhan pendidikan kewirausahaan, motivasi berwirausaha dan *self-efficacy* berpengaruh terhadap minat berwirausaha pada siswa SMK BMW Pasir Sakti tahun pelajaran 2025/2026.

Kata Kunci: Pendidikan Kewirausahaan, Minat Berwirausaha, Motivasi Berwirausaha, *Self-Efficacy*

ABSTRACT

THE INFLUENCE OF ENTREPRENEURSHIP EDUCATION, ENTREPRENEURIAL MOTIVATION, AND SELF-EFFICACY ON ENTREPRENEURIAL INTEREST AMONG STUDENTS OF BHAKTI MUDA WIYATA VOCATIONAL HIGH SCHOOL, PASIR SAKTI.

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This study is motivated by the low level of entrepreneurial interest among students of SMK BMW Pasir Sakti, as most students lack interest, confidence, and readiness to start their own businesses after graduation. The purpose of this research is to analyze the influence of entrepreneurship education, entrepreneurial motivation, and self-efficacy on students' entrepreneurial interest at SMK BMW Pasir Sakti. This study employs a quantitative method with a descriptive-verificative approach through ex post facto and survey. The research population consists of 117 eleventh-grade students, with a sample of 91 students selected using probability sampling with a simple random sampling technique. Data were collected through observation, documentation, and questionnaires, and analyzed using partial regression (t-test) and simultaneous regression (F-test). The results of the partial regression analysis indicate that entrepreneurship education and entrepreneurial motivation have a positive and significant effect on entrepreneurial interest, while self-efficacy does not have a significant effect. However, the simultaneous regression analysis shows that entrepreneurship education, entrepreneurial motivation, and self-efficacy collectively influence the entrepreneurial interest of SMK BMW Pasir Sakti students in the 2025/2026 academic year.

Keywords: Entrepreneurial Interest, Entrepreneurial Motivation, Entrepreneurship Education, Self-Efficacy